

# MAGAZINE Section



—Photo by H. S. Melvin.

## WEARIN' O' THE GREEN

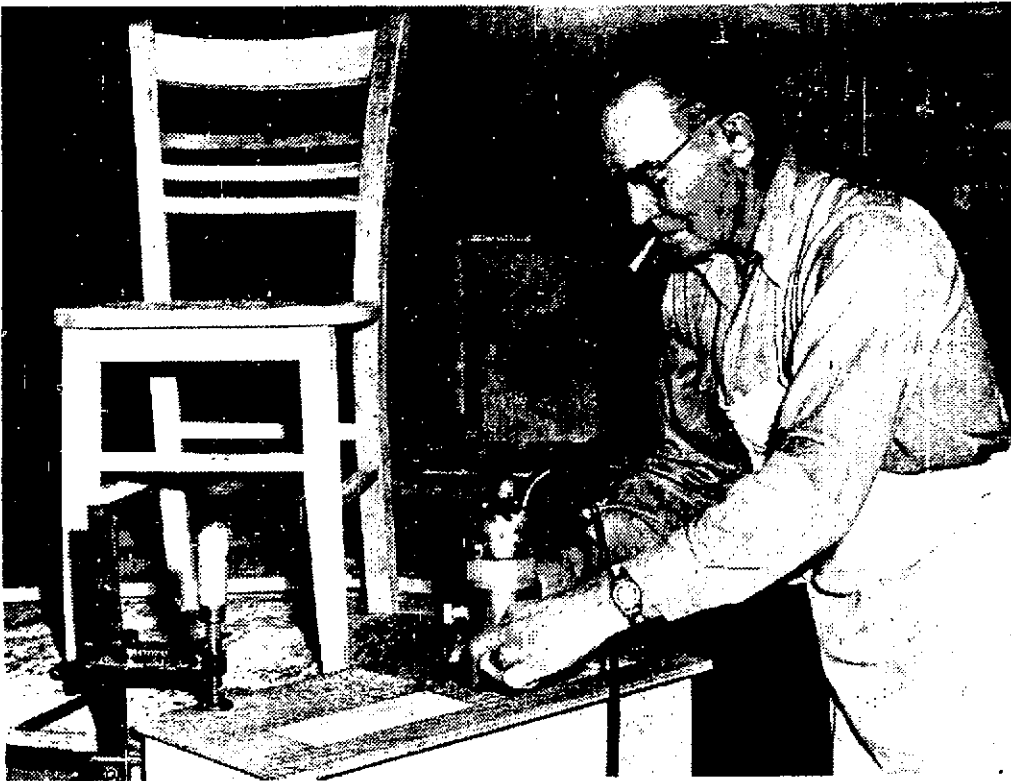
Sure and you are welcome to wear the shamrock on St. Patrick's Day. But if you should be named like Erin O'Brien of Long Beach—begorra, it's a shame on you if you disregard the green this day!





Banning House, home of the pioneer harbor developer, Gen. Phineas Banning, and center of social life in the 1860s, is now part of Banning Park in Wilmington.

## He Designs Furniture



Jim Rounds, builder of made-to-order "individual" furniture, operates a router in his Long Beach shop. He reports a trend toward early American furnishings.

JUST as long as people continue to be individuals—which promises to be quite a while—they will want their homes to be individual and that means individual furniture.

So says Jim Rounds, 306 E. Wardlow Rd., whose business of designing and making furniture developed from a hobby of

**Need a Million?**

A million acres of forests, mountains—streams for a vacation? Then it's NEW MEXICO for you! Yes, of NEW MEXICO'S millions of acres of woodlands, some 8½ million are national forests—including wilderness areas accessible only by horseback or foot trails and forest areas with convenient camping facilities... You'll get a million dollars' worth of satisfaction from a vacation trip to NEW MEXICO—The Land of Enchantment.

**New Mexico**  
the place to go

Write today for colorful literature and maps to Dept. 603

TOURIST BUREAU, Santa Fe, New Mexico  
a division of the Highway Dept.

By Robert Ryan

making cornice boxes. And the cornice boxes, in turn, developed from his business of selling boats.

"I used to have a boat place on Pacific Coast Highway," Rounds tells the story. "When I closed out there, I had some lumber left over. I made some cornice boxes for some friends. They went over pretty well and I still had some lumber left."

"I got 40 penny postcards and dropped 'em in the mail to 40 interior decorators, asking them if they wanted any cornice boxes built. The next week I heard from six of them, and I have been building things for people ever since."

Sharing the limelight with modernistic furniture, Rounds finds a return to early American furniture—a liking for furniture "such as great-grandfather had, a little bit on the rough side, but strongly put together."

One of his recent jobs was

construction of an early American refractory table in a small size to fit into a small apartment. "The early stuff wasn't made for small apartments," he says.

His most difficult task, he thinks, was to build a planter box to fit around the back curve of a four-section lounge. Also he built a table with extended legs—the table could be short or tall.

**M**OST people don't know exactly what they want—they just have a general idea," he says. "I listen to them and then I make an isometric—all over—drawing. I ask 'Is this what you have in mind?' and they are pretty likely to say 'That's it!' Then I make drawings to scale and build it."

Many requests come in for lamp bases. Right now, he is working on an American spice box base for a two-gallon whiskey bottle—that's right, two-gallon whiskey bottle. The drawer of the spice box will be pulled out for a planter.

EXCLUSIVE...

At Penny-Owsley is the Steinway Piano and the Hammond Organ, Fisher, Scott Combinations, Scott TV and custom installations. Also Dumont, Magnavox, Capchart TV, Everett, Cable-Nelson Piano... and a complete record department.



4326 Atlantic  
Phone 40-7406

Open Fri. Eves. Till 9 P. M.

## Mansion in a Park

The fine old Banning home, in Wilmington's Banning Park, a showplace for many years, will be reopened to the public on March 30 with a ceremony.

HOME OF A PIONEER

who left his name indelibly inscribed on the pages of Southern California history, the Banning mansion in Wilmington's Banning Park will be reopened March 30 for the public to visit. The historic landmark was closed for several war years.

There will be a special celebration to mark the opening, more about which will be announced later. The public, on this opening day, will be admitted free, beginning at 10 a. m. The formal ceremony will start at 1 p. m. and entertainment will be continuous until 4:30 p. m.

Banning House was finished in 1864 by the "irrepressible" Gen. Phineas Banning. It is an imposing structure, even judged by today's standards, and stands among eucalyptus trees that were among the first to be planted in Southern California. It has upper and lower verandas and the grounds about contain many exotic shrubs and trees brought from distant lands by sea captains who were friends of Banning.

The chief feature of the lovely formal garden, with its patterned beds of gay flowers, edged with box, is a great wisteria vine, more than 80 years old. Its seeds were given to Banning by his Chinese gardener after a visit to China. The vine with its gnarled branches and heavy trunk is supported on a U-shaped pergola, providing a fairyland beneath the lacy flowers, in season, as they sway in the wind. Nearby, in the stable, is an interesting collection of old buggies, a survey, a pony cart, a brougham, and a real stage coach.

At the front of the house, is a colonial entrance with its upper fan-shaped light. Inside, at the right, is the drawing room, across the hall a small reception room, beyond which is the library with its large fireplace. Opposite is the dining room, with a long sideboard, where many gay dinners were served.

A graceful stairway ascends to an upper hall that is flooded with light from red and blue glass imported from Belgium. The bedrooms have high bedsteads, or four-posters, with pillow "shams" and gay quilts. Old-fashioned wash bowl and pitcher sets are backed by "splashes." Some of the furniture belonged to the Bannings, but other pieces were supplied from the homes of other prominent early California families.

Phineas Banning's combined bedroom and study still contains his roll top desk, book cases, letter press and globe. On the third floor, the two front bedrooms were usually occupied by bachelor guests, while the two rear rooms were used by the housekeeper and the lady's maid.

**A** STEEP STAIRS leads to the cupola, which has a window facing in each of the four directions. The General, with spyglass in hand, often looked out from the cupola over his hundreds of cultivated acres, watched his men at work, or turned the glass toward his dock in Wilmington, or to San Pedro Bay, to see whether any ships were approaching the anchorage. But today the tall eucalyptus trees hide the view of the harbor.

In the basement, where earlier there were small rooms for the servants, there is now a

By Maymie R. Krythe

large hall, used for meetings. The former laundry and kitchen still remain on this floor.

Banning came to California, from Wilmington, Del., when he was only 21 years old. Soon he was one of the leading transportation men of the region. His steamers and barges carried passengers and freight to and from the anchorage at Deadman's Island (removed in 1927). The Banning stage and freight lines stretched out in several directions, serving inland areas. His coaches with their excellent "whips" hurried passengers from Wilmington, which Banning founded in 1858, to Los Angeles. In 1869 Banning promoted and built the first railroad in Southern California—between the bay and Los Angeles.

During his 30 years in the Southland and until his death in 1885, Banning worked for harbor development at San Pedro Bay. He is justly called the "Father of Los Angeles Harbor," even though his dreams didn't come true during his lifetime.

From completion until Banning's passing, Banning House was the chief social center not only for local residents but for visitors both from the United States and abroad.

**S**INCE most Angelenos favored the southern cause, and the General (who got his title as an officer of the California militia) was an ardent Unionist, no doubt heated arguments took place in the home. At his famous dinners, which he called "regales," Banning lavishly entertained many celebrities—United States senators, governors, railroad officials, Army officers (many from nearby Drum Barracks), and ships' captains.

Major Truman (formerly secretary to President Johnson and later editor of the Los Angeles STAR) declared that Banning spent \$250,000 entertaining guests; that he was the most "regal" host in California, and his social affairs exceeded anything seen in the East.

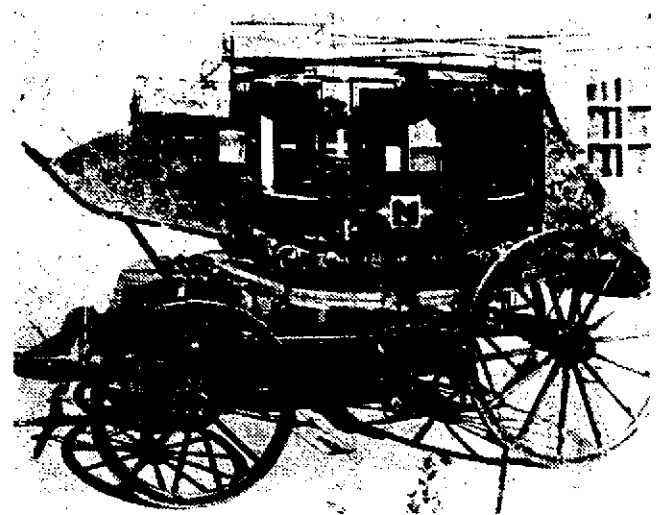
Often a hundred people attended a "regale," at which the finest delicacies of the local and San Francisco markets were served. Toasts were drunk, witty stories told, songs sung and flowery speeches given. When ladies were included, there was dancing until the midnight "collation." It was in the "wee, sma' hours" that the guests regretfully said their goodbyes to the genial General.

**T**HE WILMINGTON JOURNAL in October, 1865, described the marriage of Mary Winslow, who came around the Horn to marry her childhood sweetheart, Ed McFarland. Banning insisted the wedding take place at his new home. The house was brilliantly lighted with candles and filled with the elite of local society. After the congratulations, there was dancing, and a bountiful supper.

After Banning's death, his son, Joseph Brent Banning, and his wife, lived in the house and often entertained their friends with barbecue suppers. Also at Christmas they gave a party with a tree and presents for the local children. Later the Hancock Bannings occupied the home. Among their social affairs were benefits for the Assistance League (founded by Mrs. Hancock Banning).

In 1927, after the Banning

family had moved to Los Angeles, the home and grounds were purchased by Los Angeles and converted into a park where thousands of persons annually enjoy its facilities. Thus is continued the tradition of the hospitality of Gen. Banning. The park is located on Pacific Coast Hwy. and Burbank St., Wilmington.



—Photo Courtesy Security-First National Bank of Los Angeles

This is one of Banning's old stagecoaches. He operated harbor-to-Los Angeles stage route many years.



—Photo by Bill Conway

Above, a scene of the formal garden and the wisteria vine at Banning House. The old mansion again will open to public after being closed for a long period.

## Was St. Patrick Irish?

By Maybelle Cox

**W**AS ST. PATRICK IRISH? It is very doubtful, since there is no proof that he was. The best authorities say he was born just outside Glastonbury, England. The favorite legend makes him a native of Tours in France, but he is also claimed by Wales and Scotland. In the long list of Catholic saints there is no other about whom so much uncertainty exists. In fact, it is not known whether March 17 was the date of his birth or his death; nor can authorities agree on the year of his nativity, some saying 372 A. D., and others 386 A. D.

They do agree on one thing: With so many conflicting legends woven around his name, there must have been two or more Patricks; and that there must have been one commanding personage among them towards which all the legends naturally gravitated. It is probably this one who wrote a "confession" in which he tells of being kidnaped at the age of 16 by pirates and sold into slavery in Ireland where his master kept him busy as a shepherd for the succeeding six years, when he escaped.

During these captive years he became thoroughly acquainted with the Irish language, customs and manners. Many years later, after he had entered the priesthood, this knowledge was, no doubt, the reason for his being sent back to Ireland by Pope Celestine to enlighten the pagan natives.

**I**N THOSE ANCIENT days Druidism flourished in Ireland, and so, too, did superstition. Following the tactics of any astute statesman, Patrick appealed first to the rulers, the chiefs, in this instance, and through them reached the people and civilized them generally by always being one jump ahead of them. It was then he introduced the Paschal light on the hill of Slane in opposition to the Druidical light on the Hill of Tara. With his knowledge and ingenuity, Patrick was probably able to build a bigger fire and a brighter one which burned longer and steadier than that of the Druids, because the records state that the "light on Slane eclipsed the light on Tara forever."

Gradually Patrick became a miracle worker to the people, and the numerous legends woven about the name have been strengthened and im-

proved by successive generations of story tellers with imagination. The most enduring one of all, and the one with which probably every English speaking person is familiar, is that of the exodus of the venomous snakes and toads from the land of Erin. Evidently, word of this expected miracle spread throughout the countryside for there was a vast multitude of people gathered to watch the phenomenon.

**A** DRUM played a large part in the events of that day and it had a mysterious effect on the reptiles of Erin, if one may believe the legend. In the momentous day, Patrick had been beating the drum for quite a long while with the masses of people watching in breathless expectancy. So vigorously had he been using his drumsticks, or whatever it was he used, that he beat a hole in the drum.

Disappointment surged through the crowd like a high wind, as they believed the drum possessed a great inherent power of its own. Especially were they disappointed because "a big black snake was seen slithering tremulously down the hill" it is said, "vibrating through the length of his frame as if convulsed with laughter, with his jaws distended, a leer in his eyes." However, the legend goes on to relate that an angel apparently watching the proceedings, came to St. Patrick's rescue, and repaired the drum "in the twinkling of an eye."

Patrick expressed his grati-

tude, the tense watchers relaxed, and the drum beating was resumed in all its fervor until there was not a snake left in all of Ireland. That is, all but one were gone, a monster which Patrick chained to a rock in Lake Dilveen, and commanded to stay "until Monday." To this day, the humble folk who dwell in that region avow that every Monday morning the serpent calls out in the Irish tongue "It's a long Monday, Patrick."

**I**F ALL THE PLACES bearing the name "Patrick" were so titled in his honor, St. Patrick's footsteps can almost be traced from the cradle to the grave, carrying him to the venerable age of 121. The Scots claim he was born in Kilpatrick, Scotland, and that he founded two churches there, both called Kilpatrick. The name "Patrick" meaning Patri-cian, has ever been a favorite among the Scotch aristocracy.

In England, his name is commemorated by a church and a town. In Wales his name lingers over a piece of ground which is now covered by the sea but was formerly a causeway over which he passed. General evidence seems to affirm that his last resting place is Downpatrick, Ireland.

It is impossible to say when the 17th day of March in each year began to be set apart and observed as a holiday in Ireland but it is a very popular national day of festivity. In some large American cities it is also celebrated by a parade of the Irish national societies, and other citizens of Irish blood with much "wearing" of the green.

## IN THIS SECTION

Sunday, March 16, 1952

Vol. 5, No. 8

**ERIN O'BRIEN** of the films and television lends charm to Southland's cover today in a pose keyed to Ireland's special St. Patrick's Day.



Pictures . . . . . 3  
Gardens . . . . . 4.5  
Homes . . . . . 6.7  
Books, Art, Stamps . . 8  
Record Album . . . . 8  
Camera Angle . . . . 9  
Cooking . . . . . 9  
Realty, Building . . 10-11

**FRED TAYLOR KRAFT**  
Magazine Editor

**Pacific Sunday Magazine**

Press-Telegram Southland Magazine

**3% PER ANNUM**  
CURRENT RATE

**INSURED SAVINGS**

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by an instrumentality of the United States Government.

ACCOUNTS OPENED by the 10th of ANY MONTH, EARN from the 1st

**FIRST FEDERAL SAVINGS**  
OF LONG BEACH

124 EAST FIRST ST.

PHONE 6-5235

# 'Oscar' Contenders

Hollywood's big show for show people, awarding the Oscars, is due Thursday night and the race for honors is wide open. Some of the more prominent contenders are pictured herewith.



Nominees include Jane Wyman, left above, of "The Blue Veil"; Montgomery Clift, Shelley Winters, right above, in "A Place in the Sun."



Fredric March, above, rates high to win his third Oscar for work in "Death of a Salesman."



Arthur Kennedy, in scene above from "Bright Victory," could walk off with the top honors.



Marlon Brando, Vivien Leigh may gain coveted awards for work in "A Streetcar Named Desire"



Eleanor Parker, above, has been nominated for Academy Award for her work in "Detective Story." Oscars are being given for 24th time.



Humphrey Bogart's acting in "The African Queen" has placed him on the list of nominees.



Vivien Leigh seems favorite for top laurels, but has a strong rival in Katherine Hepburn, above, chosen for role in "The African Queen."





Edwin T. Merchant Photo

Tuberos begonias, with their lavish beauty, are one of the most popular of summer flowers in Long Beach.

# Start Begonias Now

By Bob Gilmore

THROUGHOUT the Southland the tuberous-rooted begonia is deservedly one of the most popular shade-loving plants for summer bloom. And of the many varieties available the camellia-flowered type leads the parade. It might amaze you but actually the camellia-flowered begonia looks more like a rose than a camellia. Yet the name persists and almost 75 per cent of all tuberous-rooted begonias grown today are of this general type.

There are certain definite reasons why camellia-flowered begonias are more popular than other comparable varieties. In the first place it is probably the only tuberous begonia utilized by florists for their corsage work and thus has been observed more than other begonias. In the second place, the flowers are much larger than their relatives, exhibition plants often measur-

ing more than one foot across. Perhaps this is hard to believe but it is the truth. The flowers appear in an extremely wide range of separate colors. The modern camellia-flowered begonia—the one that looks like a rose—was developed from a flower that looked like a peony. But the public was not satisfied with the size of that type—something larger was wanted. That is why the camellia-flowered type can afford to be larger than any other.

CAMELLIA-FLOWERED begonias have fewer petals than other comparable types. Other varieties have more petals and consequently additional weight. But there came a time when these older types had so many petals that the stems were unable to support the extra weight. Thus the camellia-flowered begonia with its fewer petals—and less weight—could be supported by stems of ordinary size. In the gardening trade tuber-

ous begonias have won the reputation of being shade-loving plants. But keep in mind that the degree of shade can vary—it can be light or dense. What the begonia prefers is partial or semi-shade; filtered sunlight is also an ideal location for these plants but dense shade is not too highly recommended. The plants also want some protection from the wind.

Tuberos begonias can be propagated from seed, tubers or by taking cuttings. The easiest and most popular method—at least for the amateur gardener—is to start tubers. It is advisable to plant them in nursery or wooden flats. These containers measure about 18 inches square and have a height of just a few inches. Starting the tubers in this manner is recommended whether the begonias are going to be transplanted later to the garden or used for pots.

TUBEROUS begonias prefer an acid soil and one that is very friable and porous. A

mixture of two parts leaf mold, one part coarse sand, one part loam and one part well rotted cow manure should suffice. This soil mixture should be prepared in advance of planting time and kept moist for a few weeks before being used.

To get the plants off to a flying start it is best to start them indoors. Place the tubers with their concave side facing upwards and level with the surface. Deep planting should be avoided. Do not cover the tubers with soil or you will experience poor results. After the weather warms up—in a few weeks—the tubers may be planted right out in the open garden. If the plants are started in this manner the tubers should be covered with about one-half inch of soil.



Begonias may be started in pure peat moss in flats or pots and it is an excellent idea to start them indoors.

## Flower Show Time

THE GREATEST EXHIBITION of Hawaiian flowers ever presented on the mainland of the United States will be an outstanding feature of the California International Flower Show which ushers in the spring season in Los Angeles County, March 22 through 30.

With flowers from 15 foreign nations scheduled for presentation, it is expected that attendance at the show this year will greatly exceed the total of 186,000 visitors who saw the great exhibition last year.

In addition to the interna-

tional exhibits the show will feature the most exotic and colorful flowers of California. Amateur and professional growers will compete for \$45,000 in cash prizes and will exhibit beautiful and unusual gardens; landscape architects designs; border spring flowers, tropical, woodland and typical area gardens. There will be acres of cut flowers, flowering bulbs, potted plants, foliage plants, and other floral treasures presented by private estates, nurseries, florists, hybridizers, garden clubs and educational organizations.

The entire exhibit is held indoors at famous Hollywood Park with approximately 300,000 square feet of space devoted to the show. Special events take place both day and evening during the 10-day presentation which is preceded by a fashionable Assistance League invitational charity premiere on March 21. Show hours are 10 a. m. to 10 p. m.

California International Flower Show is a non-profit civic project sponsored by Southern California Horticultural Institute, Inc., and Southern California Floral Association and endorsed by scores of leading civic groups and associations. Although only in its third year it is reputed to rival such long-established world-famed flower shows as those held in New York, Boston, Philadelphia, Cleveland and London.



Mrs. Harold C. Ramser, Assistance League president, and R. F. Wilcox, California Flower Show chairman.

## Flowering Artichoke

By A. C. McLeod

IF YOU have never seen artichokes other than those for sale in the markets, you may not be aware of the fact that the prickly buds when not cut from the plants will develop delightfully unusual and decorative blue, thistle-like flowers.

These flowers may be permitted to remain on the plants as garden ornaments, or they may be carefully cut off when at their prime and hung upside down in a dry place until all moisture has evaporated from them. Then they may be painted or sprayed and added to other dry material to make fascinating indoor arrangements.

Once the buds have started to bloom, they are unpalatable. Artichokes thrive well along the cool, moist coast. However, they like sunshine and so the stripped divisions or suckers should be planted in the open. Soil should be rich, on



—Photo by Gladys Dising.

This photograph shows artichoke bud, opening artichoke at lower left and, top and right, blue, thistle-like bloom.

(Continued on Page 5, Col. 7).

## Bizarre Succulent

By Burleigh M. Beakley

SEDUM MORGANIANUM fails to properly describe one of the strikingly handsome and naturally bizarre succulents, known to the trade as "Donkey's Tail," an appellation that still fails to describe accurately this dramatic floral piece as a garden pet and show subject.

Not only is it an attractive plant, but it is easily grown, takes little care and its soft, gray-green coloring blends well with most other hanging plants.

It is essentially a hanging specimen. Container can be set on a pedestal or wall corner and the long stems allowed to drape themselves, creating a very pleasing effect. However, in view of the plant's delicate structure, this type of display is to be discouraged.

The stems, sometimes trailing downward 4 or 5 feet, are covered with inch-long, cylindrical little leaves that are pointed. These small foliage parts are attached directly to the main stem with no flexible interconnecting tissue. The least rough handling will snap them from the parent trunk, much to the disfigurement of the plant.

Inasmuch as these small leaves clothe the stems from tip to base, any that are knocked off leave noticeable gaps. Such damage is easily avoided by hanging the container in a place where the plant will be out of the way.

The flowers are of a secondary nature compared with



—Photo by the Author.

Known to the trade as "Donkey's Tail," this dramatic subject is easy to grow and blends well in any garden.

the leaf display. The blooms are usually a bright shade of crimson and borne on the tips of the shoots.

DONKEY'S TAIL can be propagated from seed, but such material is hard to find. Usually stem cuttings are taken in fall or spring.

This type of sedum will set roots quickly from either short sections of stem set in damp

sand or plain water, or it will make satisfactory new plantlets by layering one or more of the parent-connected stems.

If cuttings are made, coat the raw surfaces with sulphur or powdered charcoal to prevent rot and lay them away in a cool, dry place for a week for callus to form.

Donkey's Tail is a native of the frigid and temperate zones. For this reason it is hardy in Southern California. If a decision between a sunny or shadowed growing environment is necessary, choose the sunny position. Being of a succulent nature the plant will stand more heat than cold shadows where dampness accumulates and encourages rot and kindred diseases to this kind of flora.

A good potting mixture is equal parts loam and clean sand, two parts leaf mold and some bonemeal for good rooting.

Give the plant just enough water to keep the leaves in that plump condition exhibited by healthy sedum.

## Tips on Gardening

GARDENING tips for the week. . . Carnation plants may be started now. Choose some of the modern and perhaps more expensive varieties. They cost just a little more, yet will bring you a lot of gardening happiness for years to come.

Yellow callas deserve more extensive planting than they have received up to now. The foliage is as attractive as the clear, golden-yellow flowers; it is deep green speckled with many tiny white spots. This provides a most interesting color contrast.

Ornamentals are now entering the period of their most active growth. To sustain this vigorous action plenty of food and drink must be applied. It is best to use a well balanced plant food, rather than a simple one—sulphate of ammonia for example. Follow the directions on the package carefully.

### BARE ROOT FRUIT TREES

### 50% OFF!

### Bare Root Patented Roses

### in Lots of 3—10% off

### TUBEROUS BEGONIA BULBS 15¢

1 1/4" to 1 1/2" size.....\$1.50 doz.

### Dahlia Bulbs

Decorative, Cactus, Pompon, ea. 45¢ up

### Camellias

gal. size ..... 98¢

**PLANT NOW**

Bare-root grapes, artichokes, strawberries, rhubarb, asparagus. Reasonable prices.

**Park Nursery**

3842 E. 10th

FREE DELIVERY • OPEN SUNDAYS

Phones 90-7413 and 8-4524

## Refresh YOUR ROSES

once a month

### FEED

## Red Star ROSE-GRO

**Garden Tips**

by JOE LITTLEFIELD

Roses, unlike most evergreen ornamental shrubs, furnish five or more crops of flowers a year. They first make new growth to form buds, then bloom. While in bloom, they start new growth for the next crop of flowers. This requires extra growing energy. Special feeding helps.

For gorgeous roses, and lots of color in your rose bed, feed Red Star Rose-Gro. Apply three quarters cupful per bush every six to eight weeks throughout the summer.

Protect the roses from aphids and other pests by spraying periodically with an insecticide spray. Hose the foliage between sprayings.

Contains two types of nitrogen and extra phosphorus, for both quick stimulation and sustained development. Your roses repay you with more fullness, fragrance and better color in the buds and blooms.

**RED STAR'S POCKET GARDEN GUIDE**

Yours free! 82 fact-packed pages. Just write Red Star Plant Foods, Downey, California, Attn. Dept. L.

\*See and hear Joe Littlefield's TV program "Garden Chats," 12:30-1:00 p.m. every Sunday, KTTV, Channel 11.

**Red Star PLANT FOODS**

47 BETTER BUSINESS AND GARDEN SUPPLY DEALERS

### GLADIOLUS BULBS

26 bulbs for 98¢

### CINERARIAS—

Reg. 50¢ doz. Special mixed colors.....Doz. 29¢

### HIBISCUS, KONA

gal. can 69¢

### PEAT MOSS

2 1/4-cu.-ft. 1.29

Large Bales— 4.95

Reg. 5.95 Special.....

### STEER MANURE

Cottonseed Fed, treated for weeds, such..... 59¢

### PYRACANTHA

Will produce clusters of dark red berries. Gal. can 49¢

### GARDENIAS

Mystery, Gal. can. 69¢

### AVOCADO TREES—

Field grown Fairies.....Each 3.95

### FUCHSIAS

Name Varieties Upright or basket.....ea. 29¢

**FREE with 1/2 lb. GRO-MASTER**

to each customer

**CAMERON'S NURSERY**

9846 E. BELMONT — BELLFLOWER

Next to Post Office — Torrey 7-2439

TAKE BELLFLOWER BOULEVARD TO CENTER OF TOWN, TURN RIGHT ONE BLOCK EAST OF BELMONT, LEFT TO POST OFFICE

"Doc" Cha-Kam-Co says:

## SNAIL-KIL PELLETS are safer!

THEY CONTAIN NO ARSENIC!

Genuine Cha-Kam-Co SNAIL-KIL PELLETS attract and kill Snails and Slugs with METALDEHYDE. Snail-Kil Pellets contain exactly the right amount of this miracle drug to lure and kill most effectively...replacing old fashioned dangerous arsenic baits. Contain a balanced ration of feed meals particularly attractive to snails.

Easy to use, too. Just scatter them as you walk. No bending, no stooping, no kneeling!

No wonder both medical and garden authorities recommend these pellets...because they contain no dangerous arsenic!

The irrefutable lure that entices SNAILS and SLUGS...to a rendezvous with DEATH!

**E. L. OLSON CHEMICAL CO., Cha-Kam-Co St., Santa Ana, Calif.**

**AT LAST LINDANE**

at a Sensible Price!

**Widow Farmer's LINDANE**

5% Lindane — Same HIGH Quality

6-oz., \$1 — 16-oz. \$2.25

**WHY PAY MORE?**

## BARE ROOT BUSH ROSES

Hadley, E. G. Hill, Etoile de Holland, Night, Golden Rapture Mrs. E. P. Thom, The Doctor, McGredy's Yellow, Sister Theresa, Countess Vandal, Talisman, Joanna Hill, Heinrich Gaede, Snow Bird and many other popular varieties.

**49¢ ea. 6 for 2.49**

## BARE ROOT FRUIT TREES... 69¢

Peach, Apricot, Plum, Fig, Nectarine, Apple, Pear, Etc.

## FUERTE AVOCADO TREES \$3.50

(Including New Wine-colored Montebello)

## Dahlia Tubers 39¢

## CAMELLIAS Over 100 varieties 49¢ to \$25.00

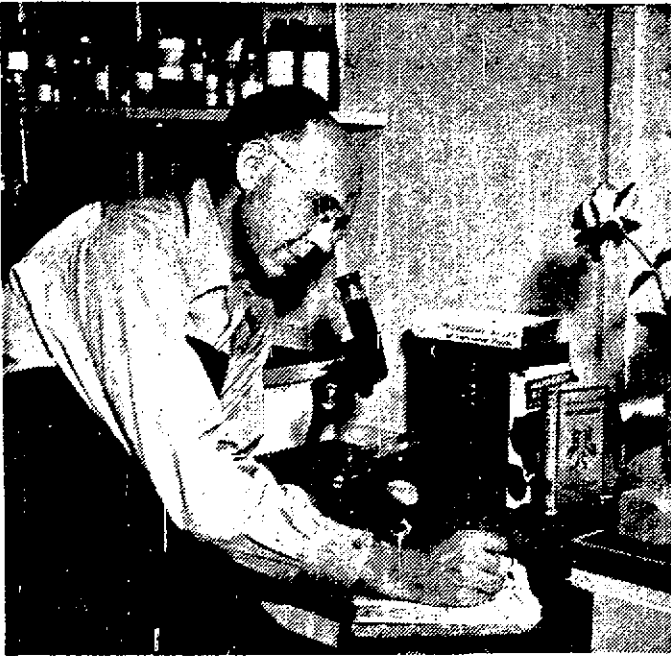
## ALFSON'S NURSERY

15629 Atlantic (1 block North of Olive), Compton

Between Olive and Compton Blvds., NEWMARK 1-0324



# All-America Rose Maker



Developing a prize-winning flower takes endless study. Here Swim makes microscopic study of portion of a rose.

By Vera Williams

**H**E HAS won six All-America Rose Selection awards—two more than any other person in history.

He has won two Bagatelle (Paris) gold medals; a Geneva, Switzerland gold award, and the "Prix di Rome," a gold medal from Rome, for his roses.

He has won the American Rose Society Gold Medal of Honor, the highest honor the

Society can bestow.

He developed the Altair, an ornamental peach with good fruit. (Perhaps you do not know it, but the fruit of most ornamental peach trees is bitter and uneatable.)

He developed the Pioneer and Panamint nectarines, suitable to Southern California; the Bonanza red raspberry, ditto; the Magnaberry, a cross of the raspberry and blackberry; and the Halloween hi-

biscus, a gorgeous hibiscus which is the deep orange it sounds as if it is.

Withal, Herbert C. Swim of Ontario, geneticist, cytogeneticist or just plain "plant breeder"—the term he prefers—is a modest, friendly, humorous man. The kind of man you would like to have live next door to you so you could ask him to take in the milk bottles and feed the gold fish if you went away on a trip.

Since October, 1940, director of research for Armstrong Nurseries, Swim's six All-America roses are in practically every yard—Pinkie, a low-growing pink cluster rose, developed in 1948; Nocturne, dark red hybrid tea rose, developed in 1948; Forty-niner, bi-color rose, yellow outside and scarlet inside, developed in 1949; Tallyho, two-tone rose, brick red outside and strawberry pink inside, 1949; Sutter's Gold, yellow hybrid tea rose, pink and red shadings, 1950; Helen Traubel, orange-apricot tea rose, 1951.

Sutter's Gold also won the Bagatelle gold medal and Geneva gold medal awards. Helen Traubel won the Rome gold medal award. Tallyho won the David Fuerstenburg \$100 cash award.

Applause, a cerise-red tea



Joseph J. Rinsinger Photo.

Many honors have been conferred upon Swim. This is the American Rose Society Gold Medal which he won recently.

rose developed in 1949, won the Bagatelle gold medal.

**ALL-AMERICA ROSE SELECTIONS, INC.**, a non-profit organization of United States rosarians which began in July, 1939, with nine gardens, has expanded to the present 20 gardens located geographically with a view toward testing new roses under a variety of soil and climatic conditions. Judges, all nationally recognized experts, are selected from among both commercial and non-commercial interests in order to give the widest possible expression of varying points of view. All of these various points of view are carefully analyzed

and weighed by the jury at the end of the two-year trial period, when the competing varieties are voted on in the order of the highest average scores. Such of these higher scoring varieties as show a high level of performance nationally then are voted recommendation by the jury, and these are known henceforth as All-America Rose Selections.

The Bagatelle gold medal is the highest award that may be attained by a competing rose variety during any of the two-year international competitions conducted by the French Rose Society at the Gardens of Bagatelle, Paris, France.

Swim has won a variety of honors, also, with his roses,

Bravo, First Love, Juno, Beacon, Allure and Chief Seattle. These include Bagatelle certificates of merit and Portland International Rose Test Garden silver certificates.

His closest runner-up for All-America honors is Dr. W. E. Lammerts of LaCanada, whom he succeeded as Armstrong research director, who won it four times plus one regional award.

The American Rose Society Gold Medal of Honor awarded at a meeting of the Pacific Rose Society in Pasadena is inscribed "Awarded to Herbert C. Swim for developing better roses through scientific methods."

**HOW AND WHERE** did this interest in plant culture begin?

Swim smiles his quick, easy smile. "When I was 6 years old, on the farm out of Stillwater, Okla. My father, Herbert A. Swim, who as a young man had lived in California and personally knew many '49ers, took part in the Cherokee Run, when the Cherokee Strip was opened in Oklahoma, obtaining 160 acres of land.

"I was reared on this farm. We had quite a few fruit trees and my mother, a Kansas girl, had about 100 rose bushes. Of course those roses were nothing compared to what we have now.

"I was sitting on her lap one day while she read to me. She read an advertisement that if one wrote to the Stark Nurseries at Louisiana, Mo., they would send free of charge a catalogue with pictures of fruit in color. I asked her to send for the catalogue, and she did.

"It had many illustrations, and a synopsis of the life and achievements of Luther Burbank. I was thrilled—and was off to the races, you might say."

When he was 13 years old the family moved to Stillwater where he could extend his schooling and in 1927 he received his Bachelor of Science degree in horticulture and forestry from Oklahoma Agricultural and Mechanical College.

Swim is proud of the fact that the new memorial rose garden at the governor's mansion in Oklahoma City is to contain only rose varieties developed by him—a native son. The project, sponsored by the Oklahoma Rose Society with the approval of Gov. Johnston Murray is designed to honor the governor's mother, Mrs. William Murray.

**HYBRIDIZING**, Swim explains as the creation of new varieties by cross-pollination, applying the pollen of one variety to the pistils of another variety. In spite of careful planning of the crosses, only about one-tenth of one per cent of the resulting seedlings are used. Roses average 10 years from pollination un-



Rose Developer Swim has won six All-America Rose selection awards, two more than any other person in history.

til the new variety is placed on the market.

Although he is best known for his roses—Swim explains that 70 per cent of his time is devoted to developing fruits and ornamental plants other than roses. He works with camellias, peaches, nectarines, apricots, almonds, plums, apples, olives, berries.

For recreation, he grows orchids in a glass house at his home, 1329 College Way, Ontario. "That really requires patience," he says, "because orchids are seven years from seed to flower. It takes three to four years to tell whether you have anything at all."

Then he explains the driving urge of a plant developer: "We always are searching for perfect plants—there isn't any such thing, and we know it, but we like to see how close we can get to perfection. And there is some satisfaction in the hope that we can leave the world better than we found it, that good plants we have developed will go on long after we are gone."

The geneticist is aided informally in his plant experiments by his wife, Helen, and

their two daughters, Sara Jane, 13, and Susie, 12. Plants "like to grow" for Mrs. Swim, he explains. Sarah Jane has a flower garden and Susie a vegetable garden. Perhaps the daughters, too, will be geneticists, someday.

## Laundry Aids

**YOU'LL** have a greater success home-laundering your blankets if you follow these common-sense clothes-line tips. To avoid the calamity of a broken line, test it for strength before entrusting your blankets to it, and tauten it as much as possible.

Next, to protect your blankets from line-marks, wrap the line with clean, white fabric. An old sheet will do. Wrap the line a bit beyond the actual width of the blanket, since you'll need space for maneuvering when you turn the blanket. This should be done several times as the blanket is drying, to insure uniform fluffiness. Avoid crushing the nap with clothespins.

## Artichoke

(Continued From Page 4.)

the light side, and easily drained. Plenty of water is essential to enable the developing plants to bear the first season. Be certain the crowns are left above soil surface.

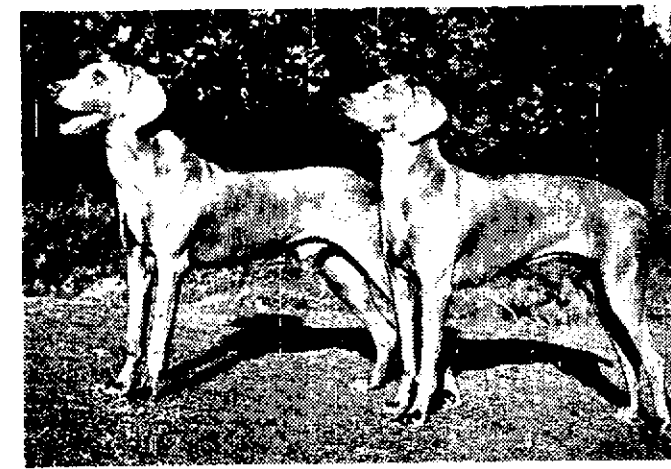
When all artichokes are harvested the plants need rest and should be cut back and fed with organic matter.

Eight or 10 plants will supply enough artichokes for an average family. Grow them about four to six feet apart in a background position with other garden subjects less than three feet tall in front of them. Then when the plants are cut down they will not be so noticeable.

Use a spray for ants and aphids should any appear.

<b>AZALEA</b> IN BLOOM .....	<b>49c</b>
<b>FUCHSIA</b> UPRIGHT HANGING (At 1401 E. Artesia St.)	<b>29c</b>
<b>MYSTERY</b> GARDENIAS BARE ROOT—6 to 8 FT.	<b>89c</b>
<b>FRUIT TREES</b> 2 for	<b>\$149</b>
<b>NO. 1 BARE ROOT</b> Climbing Roses .....	<b>69c</b>
<b>Citrus</b> Trees .....	<b>\$4.50</b>
<b>Jenkins</b> Phone 2-6758 <b>NURSERIES</b> 6539 CHERRY AVE. 1601 E. ARTESIA STREET	

## Pet PARADE



—Photo by Gladys Dising

Leer's Sandifer Royal (Sandy) and Champion Silver Blue La Tina (Tina) are typical Weimaraner dogs.

**THE WEIMARANER** is a young breed of dog compared to others. Its history goes back only to the 19th Century. However, it is a stable type, polished, and very distinctive.

No other dog can fully match its coloring, which is a gray that ranges through silver or mouse-gray with bright, dark, and yellow tones. Its eyes are blue-gray or amber.

The Weimaraner has an excellent nose for scenting. This ability no doubt is due to his bloodhound ancestors. He also has a soft mouth and so can carry game without marring it. In earlier days this big dog was used against quarry in the then game-abundant Germany. When game hunting in Germany became a rarity, the Weimaraner was supported by a club, and it became almost

impossible to purchase this breed.

In 1929, an American, Howard Knight, who belonged to the club, brought two specimens to this country, and lately they are becoming extremely popular, although the breed is not cheap.

The Weimaraner is intelli-

gent and alert, an excellent watch dog. His temperament is so gentle and loving that he is wonderful with children. He does not sulk, tries hard to win love and approval. In short, he can satisfy whatever anyone could want in a four-footed companion.

The dogs pictured are Leer's Sandifer Royal (Sandy), and Champion Silver Blue La Tina (Tina), owned by Mr. and Mrs. Jack Sutton of Rivera. Sandy, only 9 months old, won Winner's Dog and Best of Winners in the Orange Empire Dog Club show in San Bernardino on Jan. 20. Tina went best of breed opposite sex.

By Karen Smith

## Cover 'Em Up

**WHEN** remodeling your home, make sure you cover toilet bowls, sinks and lavatories before the work actually gets under way. Old newspapers will serve this purpose. Such foresight will save cleaning out drain-clogging rubbish later.

## Garden Club Directory

**African Violet Society:** Meets second Friday of each month at 1:30 p. m. in Linden Hall, Linden and Broadway. Visitors welcome.

**Agnes's Nature Club:** Meets fourth Tuesday of each month, 7:30 p. m., Alamitos Branch Library, 1836 E. Third St. Visitors welcome.

**American Begonia Society:** Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 561 Locust Ave. Visitors welcome.

**American Begonia Society:** North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Alhambra Bay Garden Club:** Meets last Thursday of each month, noon, in homes. Ph. 9-5767 for meeting place. Visitors welcome if they have reservations.

**Belmont Heights Garden Club:** Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Belmont Heights Methodist Church, Terminal Ave. and Third St. Visitors welcome.

**California Fuchsia Society:** Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Dominguez-Lincoln Village Fuchsia Society:** Meets third Tuesday of each month at 7:30 p. m., Community Hall, Dominguez.

**Cactus Club:** Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-5590 for meeting place. Visitors welcome.

**Lakewood Garden Club:** Meets fourth Tuesday of each month, 4 p. m., Social Hall of St. Thomas' Episcopal Church, 5308 Arroyo Rd. Visitors welcome.

**Long Beach Garden Club:** Meets fourth Thursday of each month, 7:30 p. m., Alamitos Branch Library, 1836 E. Third St. Visitors welcome.

**Low Altos Garden Club:** Meets first Wednesday of each month in homes. Ph. 8-5911 for meeting place. Visitors welcome.

**National Fuchsia Society:** Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas' Episcopal Church, 5308 Arroyo Rd. Visitors welcome.

**South Coast Orchid Society:** Meets fourth Monday of each month, 7:30 p. m., Woodland Clubhouse, Recreation Park, Park Ave. and Seventh St. Visitors welcome.

## CARNATION PLANTS

NAMED VARIETIES

Many New and Variegated Colors

## AZALEAS

BEAUTIFULLY IN BLOOM

**79c ea.**

## TUBEROUS BEGONIA BULBS

**15c ea. 5 for 60c**

DOUBLE CAMELLIA FLOWER

**Kitano's**

**ATLANTIC NURSERY**

15601 South Atlantic, Compton, California  
Between Compton and Olive Newmark 5-1590

## FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery  
3569 ATLANTIC PHONE 4-3221

### LAST CALL for BARE ROOT FRUIT TREES

**33 1/3 Discount on All Bare Root Trees!**

**African VIOLETS 79c** Choice **DAHLIAS ..... ea. 39c**

**Mixed Gladiolus 20 for \$1** **SWEET PEAS 12 for 75c**

**Straight Colors, doz. 79c** **In Bands**

**RYE GREEN SEED ..... lb. 25c** [Approximately 36 plants in 12 bands]

**QUICK GREEN BLEND ..... lb. 35c** **Superior Blend GRASS ..... lb. \$1.25**

**WISTARIA VINE** Grafted, 3 years old, white, pink or purple. Will be blooming soon. **\$3.50**

**Rex Wheat Germ Oil**

**STOPS ITCH, SCRATCH, SORES, MUSTY, DRY COAT.**

Shedding—due to lack of ESSENTIAL oil (found only in REX). Few drops on daily food helps stop misery. Nourishes skin and coat. Gives beautiful rich bloom. Ask any kennel owner. Once used you'll never be without REX Oil. 2 mos. supply \$1. REX—Monticello, Illinois.

**Rex Wheat Germ Oil**

## Everything for your Dream Garden!

For a garden as lovely as you've dreamed it, get the plants at Armstrong's. For over 60 years Southern California's finest.

### ORNAMENTALS

From the West's largest collection. You can choose everyday favorites or ornamental plants distinctively different.

**Eugenia Armstrong**, a new Eugenia just 5 feet tall. Neat, compact, and shining green all year long. Gal. tins \$1.50—5-gal. tins \$4.75.

### ROSES

Grown by Armstrong—the world's leaders in developing All-America rose winners.

**Five Famous Roses Each Armstrong-originated**

**Sutter's Gold Fragrant yellow.....\$2.25 ea.**

**Charlotte Armstrong Cerise.....\$2.00 ea.**

**Nocturne Dark red.....\$1.75 ea.**

**Debonair Buttercup yellow.....\$1.75 ea.**

**Tallyho Old rose and red.....\$2.00 ea.**

**Specialty Priced—All 5 Roses (1 of each only) \$8.60**

### FRUITS & BERRIES

At Armstrong's you'll find Robin peach, Bonanza raspberry and a host of special originations—they're best for Southern California.

**20th Century**, new everbearing strawberry. Huge crops of richer, sweeter berries—25 for \$2.50; \$8.00 per 100.

**Armstrong Nurseries**

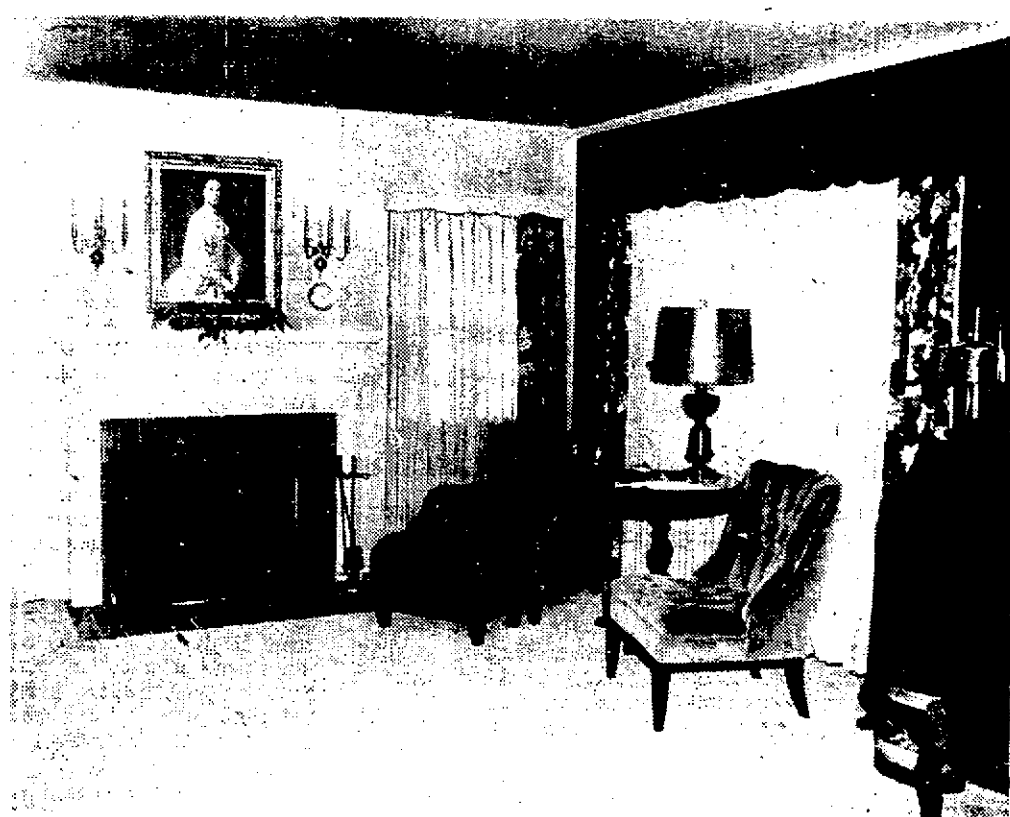
**3759 LONG BEACH BLVD.**

LONG BEACH

Phone: L. B. 4-5118



By Dorothy Killam



Purple is the dominant color used throughout the F. S. Crum home. Three living room walls are in a pleasing tone of purple, the fourth dramatically white.

**Press-Telegram Southland Magazine**

See The Largest Selection  
OF FINE  
**RATTAN  
AND  
PATIO**  
FURNITURE & ACCESSORIES  
IN ALL CALIFORNIA



Visit our beautiful new Long Beach store and see hundreds of H & G originals. Everything in rattan furniture for your living room—dining room—and bedroom... All made in our New-Port factory and sold at factory-to-you prices.

Bamboo Blinds and Drapes • Rush and Hemp Squares • Tropical Floor and Wall Coverings and Decorations.

FREE DELIVERY BANK TERMS

**House & Garden**

Wrought Iron • Redwood and Aluminum Furniture • Barbecues • Swings • Umbrellas • Pools and Hot-tubs • LOWEST PRICES

2126 Lakewood Blvd. (Near Traffic Circle)  
Hours: 10 to 6 Daily and Sunday; Friday Nights 10 to 12

**Colorful...New  
Chrome Dinettes**

FACTORY-TO-YOU SAVINGS  
Reg. \$89 - \$159 Sets  
NOW  
**\$58<sup>88</sup>**



ALL COLORS

**the Custom home shops**

15 STYLES  
BRAND NEW  
1ST QUALITY  
FOAM RUBBER  
NEVAMAR TOP  
DURAN PLASTIC  
LONG BEACH  
521 American Ave.  
Long Beach 4-4022

STORES OPEN 9 TO 9 DAILY, 12 TO 5 SUNDAY

For the finest, largest selection of...  
**HARDWOOD UNFINISHED FURNITURE**  
IN COLONIAL - MODERN - PROVINCIAL  
see

**Beaver  
bros.**

UNFINISHED FURNITURE

222 AMERICAN AVENUE  
PHONE 65-3270

FREE Park & Shop CUSTOMER PARKING

Ask for our FREE Catalogue

**Artistic**



CUSTOM BUILT  
**BREAKFAST NOOKS**  
AT FACTORY PRICES

Styled to fit any space in your home! Upholstered in miracle DURAN, colors of your choice. FHA terms.

Phone now for a Free Estimate in your home. Free Installation.

**Johnson Mfg. Co.**  
13406 LAKEWOOD BLVD. MEtcalfe 3-7372

**SCREEN DOORS**  
36"x81" SCREEN DOOR \$9.05

GUM SLAB DOORS	1/6x6/8x1 1/2 — 1/8x6/8x1 1/2	8.29
	1/10x6/8x1 1/2 — 2/0x6/8x1 1/2	
	2/2x6/8x1 1/2	9.34
	2/4x6/8x1 1/2	9.34
	2/6x6/8x1 1/2	9.98
	2/8x6/8x1 1/2	10.08
	3/0x6/8x1 1/2	10.29
	3/0x6/8x1 1/4	16.50

Since we stock everything to build or remodel, you can buy at one stop all the materials you need. Any remodeling can be purchased for only 10% down and will include both labor and materials.

**GEORGE T. WILEY LUMBER COMPANY**  
6925 ATLANTIC  
Ph. 20-6429 or ME 3-1414

# Home for Relaxed Living



Another view of the George A. Simpson living room: antique square piano and unusual all-green hanging lamp complement crocheted rag rugs and white ruffled curtains. A satin glass lamp hangs in another part of room.

By Althea Flint

**M**R. AND MRS. GEORGE A. SIMPSON needed a home that would suit not only their relaxed way of living but also to house their enviable collection of antiques. They found such a place at 407 Ocean Ave., Seal Beach, where the Pacific Ocean can be viewed from the front windows.

Most of the remodeling necessary to make this house more livable and attractive was done by the owners, although neither of the Simpsons was able to drive a nail before they started the work. The house was basically well built; hence, the most important phase of the remodeling consisted of enlarging the living room by removing an inside wall, thereby merging an inclosed porch and the living room.

A breakfast bar was added to improve the kitchen for practical purposes as well as in appearance. The bar shields the sink and work counter from the dining portion of the room.

Ordinarily, older houses lack good storage. The Simpsons found that their house had potential storage space between the wall and the steeply-slanting room in the upstairs bedrooms and hall. Where drawers were needed they built cabinets into this hitherto wasted space, making the drawer fronts flush with the wall.

The basically-good exterior lines of the house were not changed but a small porch leading to the front door was inclosed to create an entrance hall. The exterior of the house was painted barn red and trimmed with white. A white picket fence and unique lamp post complete the Cape Cod appearance.

A square piano, ornate Victorian tables with marble tops, an Empire sofa, a rare collection of nodding dolls and other antique furnishings and accessories are all given a back-



Mr. and Mrs. George A. Simpson paneled the wall around this living room fireplace with redwood to help create a pleasing background for their antiques.

ground that show them off to their best advantage.

**I**N THE LIVING ROOM, a redwood dado and ceiling beams are part of the improvements made by the Simpsons. The walls and ceiling were painted a deep, grayed-down tone of green. Since there is an abundance of light from large windows in the south and west walls, the natural wood color and the deep green used do not darken the room.

The mantel on the brick fireplace is also of redwood, finished.

(Continued on Page 9, Col. 4).



Knotty pine paneling and chicken-patterned wallpaper helped to create unique breakfast area.



1. ROBOT automatic doorman works from push buttons inside your car, house, garage.  
2. Unlocks and opens or closes and locks any standard-type garage door.  
3. Installed complete for as little as \$289.75. FHA terms if desired.  
4. Phone now; allow yourself the use of a worthwhile permanent investment.

THOUSANDS IN USE . . . MANY OVER 18 YEARS

APPROVED BY UNDERWRITERS (A-01) STORERS, INC.

**ROBOT DOOR OPERATORS SALES CO.**  
2228 164th STREET . . . TORRANCE, CALIFORNIA  
Phone: MEtcalfe 9-1286 or PLYmouth 5-2144

**All Through the House!**



**modernfold DOORS**

**SAVE SPACE!**

What would you do for additional space? With Modernfold Doors... every inch of floor and wall space is rendered accessible and usable. Accordion-like in operation, they eliminate the swing area ordinary doors require. See us today—about Modernfold Doors—fabric-covered for beauty, metal-framed for rigidity and strength.

**SHAWVER COMPANY**  
CORNER, CALIFORNIA AND HILL  
PHONE 6-4211



—Photos by H. S. Melvin  
Barn-red exterior, white trim, prim picket fence add character to the Simpsons' home in Seal Beach.

**Why Squint  
Through That Discolored Windshield?**  
—When you can have a new E-Z-EYE Windshield installed quickly and expertly.  
DRIVE IN TOMORROW

**Marine Glass Co.**  
SCOTT WOODARD-SCOTT JR.  
GLASS FOR ALL PURPOSES  
Cor. 14th and Magnolia Phone 7-7475  
Member of Long Beach Builders' Exchange

**Upholstery, Draperies and Furniture**

"Use a LOVE SEAT for That 'Odd' Space in the Living Room, Den or Bedroom"

**56" LAWSON LOVE SEAT**  
Covered with a washable sturdy fabric. Selection of 6 colors. We make them with 3 styles of backs: plain, buttoned or tufted. Prices slightly higher on latter two.

**REUPHOLSTERING**  
TWEED MATERIALS \$44<sup>95</sup>  
For the practical minded. Selection of colors and weaves. Lawson chair (or similar) reupholstered, including fabric. Harmonizing Provincial prints for Draperies, unlined. 16<sup>55</sup> PAIR

**HERRON'S**  
ESTABLISHED 1919  
2228 EAST FOURTH  
Free Estimates and Delivery Within a 20-mile radius  
PHONE 90-4018  
or Garden Grove 9154  
"SLIP COVERS, WALLPAPER, CARPET"  
EASY CREDIT TERMS

**Peace of Mind since '89**

**NOW a HOME SAVINGS office is convenient to YOU**

You owe it to yourself to investigate HOME SAVINGS' distinguished record—the 100% safe place to save since 1889.

Plus: TIME TESTED SAFETY  
Plus: HIGHER RETURNS  
Plus: INSURANCE TO \$10,000  
Plus: PEACE OF MIND that is yours from having your money in one of America's oldest, largest and strongest savings institutions.

Open Your Account Today

**HOME SAVINGS and Loan Association**  
LONG BEACH OFFICE  
First and Locust  
L. B. 6-8231  
MAIN OFFICE: Los Angeles, 8th and Spring  
Member FEDERAL HOME LOAN BANK SYSTEM  
FEDERAL SAVINGS & LOAN INSURANCE CORP.



# 'U.S.A. Confidential' Smacks of Gossip

U. S. A. CONFIDENTIAL, by Jack Lait and Lee Mortimer. 494 pp. New York: Crown Publishers, Inc. \$5.50.

By Fred Taylor Kraft  
Press-Telegram Book Editor

SOMETIMES things are made to seem pretty bad all over—all over the United States, that is—and this book purports to divulge all, confidentially. The authors undertake to "unmask" some of our "honest" politicians, a multitude of law enforcement officers, and the higher-up crooks, racketeers, pinkists and welfare statists.

But, confidentially, the book reeks most with assignation houses, B-girls and B-boys, fairy dives and bagnios—how the bawdy house racket is operated, and by whom, according to the way these reporters see it. But, then, this is old stuff to those who have read their earlier books. "New York Confidential," "Chicago Confidential" and "Washington Confidential." It's the same line of attack but has a wider scope.

To write this book, Lait and Mortimer admit traveling thousands of miles. They plead guilty to being plotted against by some of those they were working to "expose," but not once being trapped in a compromising situation. They tell what they saw after visiting President Truman's home town of Independence, Mo., and that well-known Independence suburb, Kansas City. They blast away at Vice President Barkley and Sen. Kefauver, they again expose the Mafia, they become bitter against the Negroes, and they lay the bosses of city government wide open.

Confidentially—it all sounds like a room full of gossips at a sewing bee. Some fact, some near truth, much just plain

## Juvenile Books

JOHNNY REB, by Merritt Palmerlee Allen. 220 pp. New York: Longmans, Green. \$2.75.

WRITTEN FOR BOYS, this newest of Allen's fine historical adventure stories, like any done so skilfully, painstakingly and conscientiously, has wide appeal. Even adults who start it will not leave it unfinished. Woven into the tale of Ezra Todd, a southern boy who followed his idol, Gen. Wade Hampton, into battle, are historically accurate accounts of the great conflicts in the War Between the States. The tragedy of the gallant south is not softened, nor is it exaggerated.—L. A.

## Camera Play Fails to Click

I AM A CAMERA, by John Van Druten. 152 pp. New York: Random House. \$2.50.

AUTHOR VAN DRUTEN, with one not very popular book to his credit, begins this play with his basic idea: "I am a camera, with its shutter open, quite passive. Some day all of this will have to be developed, printed, fixed." The play concerns what happens to him and to his friends, none idealistic. There is little action and much self analysis. The resolution to become something different is broken almost before it is made, and the pattern of life is resumed. A feeling is left with the reader that regardless of where fate might take them, each will drift on to his ultimate end. Some may agree with Goodman Ace's criticism of the play, "No Leica!"—E. G.

## RECORDS

FROM COLUMBUS TO KOREA, and spread out like large newspaper pages, the first date

**Carl's Radio**  
BELMONT SHORE  
5110 E. 2nd St. Ph. 8-0172



A warm but unsentimental story of family life in a Baptist parsonage is told in "Brighten the Corner," a novel by Hollis Summers, just published by Doubleday. The main character is a young boy whose father was a minister in a Kentucky town. Illustration above is from book's jacket.

## Unusual Books

BEGINNING ARTISTS are going to be inspired as well as receive a great deal of practical help in a new handbook, "How to Paint for Pleasure" (Pellegrini & Cudahy, \$3.75). The author, R. O. Dunlop, one of England's leading artists, answers all questions the tyro asks about painting in all mediums. Diagrams and reproduced paintings help to clarify points that need explaining.

THE PLAY, "Point of No Return," based on John P. Marquand's best-selling novel by the same name, was a tremendous hit when it opened on Broadway with Henry Fonda in the leading role. Critics and play-goers alike were enthusiastic about its humor and humanity. Now the play, written by Paul Osborn, has been published in book form (Random House, \$2.50) so that others, away from New York, might enjoy its delightful emotional impact.

NEEDED FOR YEARS by Southlanders who love flowers and plants, and now arriving at just the right time of year, is "The Portable Garden" (Lane, \$1); for here is a book that describes all the wonderful things that can be done with potted plants to enhance outdoor living rooms or the premises generally. Everything that the gardener will want to know about planting in pots, hanging baskets or other

## Books, Writers

## 'Girl in His Past' Has Depth and Wide Sweep

By Joseph Joel Keith

GEORGES SIMENON, the Belgian author, wins both the quantitative and the qualitative prizes. Author of more than 250 novels since his writing career commenced at the age of 16, he has been called by Andre Gide, one of the world's high intelligences, "perhaps the greatest novelist." The greatest or one of the greatest, it cannot be denied by even the severest critic that Mr. Simenon is a gifted and lively man of letters.

THE LATEST SIMENON NOVEL, published by Prentice-Hall, "The Girl in His Past," is more than a murder tale that provides a sort of guessing game for the reader. A psychological tale of a man who murders his wife, Mr. Simenon deals with the youth of the frightened and lonely man, and somehow manages, in a little more than 200 pages, to tear off the outer garment, and to give the reader a torn and ragged soul, shoved by the winds of fury into the inevitable violent acts, shoved toward destruction of another, and prompted by fear, of his own destruction. "The Girl in His Past" is easy to read, but it has depth and a wide sweep.

SYLVAN HOFFMAN, editor, and C. Hartley Grattan, associate editor, have given the reading public, always eager for something new, one of the unique books of the day, "News of the Nation," published by Prentice-Hall.

FROM COLUMBUS TO KOREA, and spread out like large newspaper pages, the first date

## Is This Our Handicap?

MAN THE MAKER, by G. N. M. Tappin. 210 pp. New York: E. P. Dutton & Co. \$3.75.

By Roberta Toland

IT IS GENERALLY ACCEPTED that man, in his instinctive efforts to survive, adapted himself to his environment by making necessary alterations. Thus he reached his present form, sad as it is, by a series of changes. Evolution and its effect upon man's physical development has been thoroughly explored, but the effect of primitive man's mental characteristics on thought today has been largely neglected.

No doubt the first man who stopped to reason came to a bad end. It is possible that the next one "used his head" and ran, reasoning later. However it may have come about that the mind of man, as well as his body, was adapted by nature to cope with his environment. Mr. Tyrell's main thesis is that the mental characteristics of primitive man have persisted and perpetually interfere with thought today.

He traces the influence of the "adapted" mind in science, and points out that conclusions have been strongly colored by instincts which break through the thin crust of reason. As reasoning creatures, with complete reliance on scientific truths, we have progressed to the edge of a precipice. Here science must leave us. The solution is out of its province. This is a thought-provoking study, and it raises a few questions. Are such things as intuition, inspiration, or higher awareness the first glimmers of a new stage of mental development? Will evolution, in its slow way, develop the mind capable of seeing beyond the chaos created by reason? There is an urgency about the matter.

## U. S. Stamp Will Mark N. Atlantic Pact Signing

TO COMMEMORATE the third anniversary of the signing of the North Atlantic Treaty, the U. S. will issue a three-cent stamp in the nation's capital.

The central design of the stamp depicts a torch, symbolizing freedom and peace, being held aloft by a pair of hands representing the strength and co-operation of united North Atlantic Treaty Organization members. A section of the world globe serves as a supporting base for the arms and torch. The wording "North Atlantic Treaty Organization" forms the top of the stamp. Directly above the flame of the torch are the letters NATO. At the bottom are the words, Peace-Strength-Freedom. The color of this new stamp is purple.

Stamp collectors desiring first day cancellations may send not more than 10 addressed envelopes to the Post-

## Long Beach Best Sellers

FINE hand bindings and illuminations will feature the first national exhibition of the Guild of Book Workers, an affiliate of the American Institute of Graphic Arts, March 18 to April 13 in the Los Angeles County Museum, Exposition Park, Los Angeles. Margaret Lecky, nationally-known bookbinder and lecturer at UCLA, will give a lecture-demonstration March 23 at 2 p. m. in the main foyer.

## Marines 'Take It' in Korea

HOLD BACK THE NIGHT, by Pat Frank. 210 pp. Philadelphia: J. E. Lippincott Co. \$3.

By Gerald Lagard

THIS IS COMPOSED with a rare tightness of theme, a single and definite purpose which is achieved best in a short novel. The tale is about Dog Company—what was left of it—in a fighting retreat from Changjin Reservoir. Capt. Mackenzie, of the 1st Marine Division, had come old to the new war in Korea, but he carried with him a bottle guard that held old Scotch. It had been given him by the girl who was now his wife, given him when he went off to an earlier war. And the time to drink it was to be a most important occasion. . . .

When the Chinese fell on the northern-thrust, U. N. armies, and the bitterness of retreat was Mackenzie's, the Scotch was still in his pack, and the deep cold and hollow despair was in his men. So for an important occasion Mackenzie chose the time when the 17 Marines would be back inside their lines. But between the "occasion" and the gorge were the scattered Chinese, hunting and hurrying the backwash of the Allied regiments. And Dog Company was short of everything but the ingrained habit of being Marines. That road back is one no reader would care to take, but he takes it this time, and at the end of it is a high pride in these who are a few of ours.

## Discs Favor Very Young

RECORDS that encourage dramatic play and singing participation of the very young, have been added at the Long Beach Public Library. New titles include "Drummer Boy" (folk songs for marching and galloping); Harman, "Castles in the Sand"; Mitchell, "Fog-Boat Story"; Mohaupt, "I Wish I Were" and Shaw, "Let's Be Firemen." Others have been added for elementary school level.

Literary favorites are tops in reserves this week, with Elliot, "Cocktail Party"; Frost, "Poems" (read by himself); Fry, "Lady's Not for Burning"; Miller, "Death of a Salesman"; and Shakespeare, "Hamlet."

## U. S. Stamp Will Mark N. Atlantic Pact Signing

TO COMMEMORATE the third anniversary of the signing of the North Atlantic Treaty, the U. S. will issue a three-cent stamp in the nation's capital.

The central design of the stamp depicts a torch, symbolizing freedom and peace, being held aloft by a pair of hands representing the strength and co-operation of united North Atlantic Treaty Organization members. A section of the world globe serves as a supporting base for the arms and torch. The wording "North Atlantic Treaty Organization" forms the top of the stamp. Directly above the flame of the torch are the letters NATO. At the bottom are the words, Peace-Strength-Freedom. The color of this new stamp is purple.

Stamp collectors desiring first day cancellations may send not more than 10 addressed envelopes to the Post-

DATE WITH DANGER, by Mayzie Greig. 216 pp. New York: Random House. \$2.50.



Pamela MacDavid, a young Long Beach painter and sculptor back from a stay in Mexico, shows "Renoir Fragment," one of her impressionist portraits to be included in the one-man show opening Tuesday in East and North branch libraries in Long Beach. For details see story at the right.

## Wife of Art Director to Address L. A. Club

MRS. SAMUEL W. HEAVENRICH, wife of Long Beach's new municipal art director, will speak on "Trends in Modern Art" when she addresses the Radcliffe Club at Harvard Club, 234 S. Loma Dr., Los Angeles, at 2 p. m. March 22. The meeting will be open to all interested persons.

## Authors 2 New Books

JOHN FRENCH GARTNER, who teaches English, creative writing and photography in Wilson High School, and in his spare time travels around the country with his family in a trailer and writes about his experiences, has two books coming out this fall.

A book, tentatively titled "I'll Take a Trailer," telling how to buy, build, travel and live in a trailer, has been accepted by Henry Holt & Co. In the book Gartner tells how to build the Wander Pup, an eight-foot trailer for two sportsmen, and the Wander Hogan, a 16-foot trailer for family use. Since 1933 Gartner has built 13 trailers, and he and his family including wife, three daughters, have traveled 100,000 miles in trailers.

Gartner's football novel, "Fighting Coach," which won the second prize in the Dodd, Mead & Co. contest for Boys' Life, and appeared serially last fall in the magazine, will be brought out in book form when the football season opens. The same company for five months has had his manuscript of a baseball novel, "Player of the Year."

In all this, Gartner shares the limelight with his daughter, Joan, a senior at Redlands University. Participating in a writing contest sponsored by Forest Lawn open to five California colleges, Joan won a \$100 prize at Redlands and competed with 14 others, three from each of the five schools, in a recent contest at the Los Angeles Press Club. Winners of the five top prizes, ranging from \$100 to \$10, will be announced at a dinner March 25 at the Ambassador Hotel.

CHARLES C. MILLS, Los Angeles, will speak Monday evening at the regular meeting of the Long Beach Stamp Collectors Club, 205 Linden Ave., on the relationship between stamps and coins. Widely known in philatelic and numismatic circles, Mills has spent most of his life collecting and working with stamps and coins and has filled numerous speaking engagements on these subjects. Stamp and coin collectors in the area are invited to the meeting, which also will include a showing and discussion of stamp rarities and errors of the United States and foreign countries.

## Bodily Functions Are Explained

THE AVERAGE PERSON who wishes to know something about his bodily structure and functions will find all of his questions answered in this interesting and instructive book. The material is very readable and is presented simply and understandably by an author with the necessary knowledge and experience.—E. G.

**STAMPS-COINS**  
Albums and Supplies  
Large Stock - Low Prices  
E. E. MORRISON (Stamp Shop)  
1066 Pine Avenue

## In Art Circles Sculptor-Painter to Exhibit

By Vera Williams  
Press-Telegram Art Editor

BACK from San Miguel de Allende, Guanajuato, Mexico, where she was awarded a scholarship in sculpture at the Escuela de Bellas Artes, Universitario de Guanajuato and later at the Instituto Allende, Pamela MacDavid, Long Beach painter and sculptor, will have a two-week show opening next Tuesday in the East Long Beach branch library, 4036 E. Anaheim St. and the North Long Beach branch library, 5571 Orange Ave.

Widely diversified, the show will include a fine set of bronze chess men; a series of small casein paintings entitled "Dancers and Fishermen"; three impressionist portraits, "My Son," "Renoir Fragment" and "Choreographer"; several paintings of Mexico, sculptured silver and glass in the form of jewelry, two lithographs and a series of ceramics of Mayan legends.

Miss MacDavid, Long Beach native and graduate of Poly High School and Chouinard Art Institute, in 1947 won a scholarship at Otis Art Institute, now Los Angeles County Art Institute. She is past president of Long Beach Junior Artists' Guild. She is represented in several private collections and has shown her work in the Greek Theater, Los Angeles County Museum, Los Angeles County Art Association show, AAA Gallery, Framart Gallery and the Museum of Modern Art, in addition to several shows in Long Beach libraries. Her lithographs currently are displayed in the Levy Gallery in New York.

She lives at 40 Linden Ave. and teaches painting and sculpture in the studio of Dorothy Tennessee Weeks, ceramist, at 26 Elm Ave. She plans to save money toward two years in Italy where she will study stone cutting and sculpture.

PAINTINGS by the Society of Western Artists are on view in Laguna Beach Art Gallery. According to Oswell Jackson, curator at the gallery, the fast-growing society has members in 70 cities and towns in six western states. Jackson said the Laguna Beach showing launches a program of regional exhibits with a policy of invitational preference to artist members living in each area in which the shows are held. Work of many widely-known Southern California artists is featured in Laguna Gallery.

THE 25TH ANNUAL ART EXHIBIT will open at Gardena High School Tuesday at 7 p. m. with a dinner and reception at Crump Hall, where 40 paintings, many of them by outstanding artists, will be displayed until April 1. From this show senior classes will buy two pictures for class gifts as additions to the permanent collection.

PAINTINGS by western artists in oil and water colors will be displayed in the 19th annual art exhibit March 18-30 in Viking Gallery, Paramount Junior High School, it is announced by B. F. Jamison, principal and curator of the gallery. The senior-faculty committee will purchase a water color and oil painting for the student body, paying up to \$300 for the oil and \$100 for the water color.

**BE SURE AND SEE WALKER'S**  
for all the newest books and best sellers  
JOIN Walker's Literary Guild Book Club  
Reg. 2.75 to 5.00  
Guild Selections  
to members only for 200  
2 BONUS BOOKS  
Given Upon Joining  
YOU GET 3 BOOKS FOR 2.00  
Plus of Fourth Phone 78-7481





Good to eat, easy to make—that's Shrimp Tomato Ribb on Loaf, which is far from being as complicated as its name might sound. During Lenten days, when fish beco mes monotonous, this loaf can bring welcome variety.

## Keep Fabrics Simple, Dramatic

By Caroline Coleman

**D**ECORATIVE fabric selections for your room schemes are most important definitive accents in your room. If you've decided upon plain walls and rugs you can create a lovely splash of pattern with your fabrics—drapery and upholstery fabrics which pick up or complement your basic colors.

Here is a very important caution: Don't become involved with too many patterns—keep the effect simple and dramatic. If you're in love with a big floral (and there are many such in the current market offerings) use it as your only

pattern, for draperies and sofa, with chairs in plain colors that boast of texture for interest; or for chairs and sofa, with plain light draperies against the deep color of your walls. A simple, bright stripe on a side chair should be the only other color note in your fabric selection. You'll always achieve good taste if you stick to the "rule of three"; one floral, one stripe and one plain color for your decorative fabrics. You don't have to use all three, but never more than three!

Windows are winning a lion's share of attention from design-

ers, architects and manufacturers these days, with both high style and practicality starred as twin accomplishments. Keep your curtains and draperies simple yet effective. Ornateness in window decoration is as inexcusable as overdressing. For most rooms, straight pinch-pleated draperies which pull across the windows are in the best of taste. They may be used over Venetian blinds, straight casement curtains, ruffled tiebacks, with or without window shades. Draperies and casement curtains

should always be sill or floor length, never in-between. Treat groups of windows in a bay or wall as a single unit.

Valances should be used, even with ruffled curtains, to give a finished professional touch. These may be painted wood or composition, box pleats; full, deep fabric ruffles; fabric covered shapes. In any case, they should repeat a color or fabric used in the room or match the draperies, whichever you choose.

Fortunately for us, the decorative effects achieved with fabrics at our windows can completely change the appearance of our windows on the world. Windows may be widened by using longer valances, extending draperies on either side. For an effective mass of color or design, carry draperies across an entire wall.

**F**OR WINDOWS that require a full curtained effect without loss of light and sun, there's the traverse-type rod on which can be hung sheer, and lovely casement fabrics—and the market has many to offer the shopping-consumer.

To make windows look higher, hang deep valances above the windows. To shorten tall windows, use deep valances and hang them from the tops of the window frames.

Whatever the size of the window, or windows, the treatment should be related to the furnishing of the rest of the room, not only in color, but in style and fabrics used. In an informal room, done in traditional style, use chintz, cretonne, plain or patterned cottons or linens, and the wide variety of self-textured fabrics. For more formal traditional rooms, rich satins, damasks, brocades, moires and matelases are in keeping. With modern or contemporary furnishings, there is a choice of modern patterned chintzes, novelty textured and patterned cottons, corduroys, textured wools and mohairs, raw silks, antique satins and rustling and stiffened taffetas. And, for Early American and Provincial settings, use small all-over patterned fabrics like chintz, calico, plain and printed sheers and the wide variety of small patterned textured effects that add the "new look" to home decoration.

**L**ONG BEACH CAMERA GUILD will have a color slide competition Wednesday at 8 p. m. in the Municipal Art Center, 2300 E. Ocean Blvd. . . Long Beach Cinema Club will show films, including vacation scenes, Wednesday at 8 p. m. in Houghton Park Clubhouse. . . Compton Camera Club will meet Thursday at 8 p. m. at 1021 E. Compton Blvd., Compton. . . San Pedro Camera Club will meet Friday at 8 p. m. in Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

**W**INNERS of the recent monochrome print competition of the Long Beach Camera Guild were Class A, Mildred Greene, first and third; Clarence Mason, second; Millidge Day, honorable mention. Class B, Murray Shaner, first; John Reichardt, second and third; Marion Paglow, Murray Shaner, honorable mention.

**T**HE SOUTHERN CALIFORNIA COUNCIL OF CAMERA CLUBS, with which the Long Beach Camera Guild is affiliated, has an interesting program scheduled. Tomorrow there will be a black and white competition under the auspices of Water and Power Camera Club, at 117 Le Roy St., Los Angeles. On Thursday, the Council will hold a color competition in the Richmond St. School, Richmond and W. Palm, El Segundo, as guests of Escoe Camera Club. The Council is providing a photographic exhibit at the Hobby Show in Shrine Convention Hall, Los Angeles, March 21 to March 30. Prints from all member clubs will be in this exhibit.

## Camera ANGLE

By The Shutterbug

**T**ODAY we're talking about tabletop pictures because I was amused by the title of a section in the new edition of "How to Make Good Pictures." The heading which caught my attention reads, "Imagination Time in Lilliput."

The idea is to bring out your photo lights, slip a close-up attachment on your camera, select a suitable table and go to work. Or really, I should say, start your fun. From then on your imagination should have full sway.

But before we make a few suggestions to prod your imagination, let's take a look at the technique to be used. Place your camera on a tripod or arrange to support it firmly in some way. If it is an adjustable camera, use a very small lens opening so you'll get the greatest depth of field, and make a time exposure. The length of the exposure will, of course, depend on the amount of light and you can use either ordinary home lights or photo-floods.

Make your table-top picture tell a story. This can be done very simply, or in great detail. It can be a story that is comic, dramatic, or whimsical. As I

said, your imagination is the determining factor. Don't waste time trying to achieve extreme realism. The picture needs only to convey the idea of the story and most viewers think it fun to recognize the materials used.

Every home abounds with wonderful materials from which you can create table-top subjects. Salt or baking powder quickly makes wonderful snow. A bit of carpet becomes grass. Crumpled glassine paper makes a wonderful lake to carry tiny sailboats contrived from paper, toothpicks, and bits of string.

The "people" in your tabletop can be figures artfully fashioned from pipe cleaners, or if your fingers are all thumbs when it comes to things like that you can use tiny dolls or figurines—or even clothespins.

Don't take the term "table top" too literally. You can achieve the same effect on any flat surface. The living room rug might be an ideal spot for a grassy scene, and the concrete of the basement is especially good for rainy day table tops.

Why don't you let your imagination join that of the writer of "How to Make Good Pic-



Here's an excellent example of how a photo fan can make an amusing table top with simple props.

## Food for Lenten Variety

By Mildred K. Flannery

**W**HILE the Lenten season does have a special significance, life goes on very much as usual. Hostesses will reign as usual over luncheons, buffets and supper parties and their desire to please their guests will be just as keen.

Fortunately, there are just as many taste-tempting recipes available for this special season as for any time of the year and, better still, a change from the usual is a mighty good morale builder.

Such a dish, and one especially good for serving at a luncheon, is Shrimp Tomato Ribbon Loaf. Canned shrimp is economical in price and economical in time, being already prepared. Easily coupled with tomato juice and unflavored gelatin, this shrimp in ribbon loaf style gives a party touch to the Lenten diet.

Other luncheon and buffet suggestions which may be just the answer to your serving problem, are Scallops Calhoun, Baked Tuna Sandwiches, and Crabmeat-Potato Chip Casserole. These recipes are given below together with some "tips" for using the ever-popular tuna:

### Scallops Calhoun

1 pound scallops  
2 cups corn meal  
½ cup olive oil  
¼ teaspoon salt  
¼ teaspoon pepper  
Pinch cayenne pepper

Wash scallops in cold water; roll in seasoned corn meal and place in individual baking dishes in which olive oil has been heated. Bake for eight minutes in oven and turn scallops, then put under broiler for eight minutes. Serve with lemon slices and tartare sauce. Makes 2 servings.

### Sauce Tartare

2 hard cooked egg yolks  
½ teaspoon salt  
½ teaspoon pepper  
½ teaspoon chopped pickle  
1 cup olive oil  
1 teaspoon white vinegar  
1 teaspoon mayonnaise  
1 teaspoon chopped onion  
Mash the egg yolks, seasoned with salt and pepper. Beat one cup of olive oil in a constant stream, add vinegar, pickle and onion, all minced fine. Add the mayonnaise, stir again, and serve with above.

With these scallops we suggest a mixed vegetable salad with a tart French dressing, and, for dessert a fruit sherbet.

### Baked Tuna Sandwich

**Tuna Filling:**  
2 cups canned tuna  
1 cup cooked peas  
½ cup chopped ripe olives  
¼ cup sliced canned mushrooms  
1½ cups medium white sauce  
Flake tuna. Add peas, olives and mushrooms. Mix well. Fold into white sauce. Heat thoroughly.

### Baked Sandwich:

2 cups sifted enriched flour  
3 teaspoons baking powder  
1 teaspoon salt  
¼ cup shortening  
1 cup milk  
2 tablespoons melted butter or margarine

Sift together flour, baking powder and salt. Cut or rub in shortening. Add milk to make a soft dough, stirring only until flour is well moistened. Pat half the dough into greased round 8-inch pan. Brush with melted butter or margarine. Cover with remaining dough to make a second layer. Bake in hot oven (450° F.) 15 to 20 minutes. When done, separate layers. Spread half the tuna filling on lower layer. Cover with top layer, and spread re-

maining filling over top. Garnish with parsley or watercress. To serve, cut like a pie. Serve hot. (Serves 6.)

### Crabmeat-Potato Chip Casserole

½ cup margarine  
½ cup flour  
Dash of celery salt  
1 10-ounce can diluted tomato soup  
½ cup mayonnaise  
1 can crabmeat, flaked  
3 cups crushed potato chips  
½ cup shredded cheddar cheese  
½ teaspoon paprika

Melt mayonnaise in a saucepan over low heat, stir in flour and celery salt. Add diluted tomato soup gradually, stir until thickened and smooth. Stir in mayonnaise. Put alternate layers of flaked crabmeat, sauce and crushed potato chips in a greased 1½-quart casserole. Sprinkle cheese and paprika over top. Bake in a moderate oven (350° F.) about 20 to 30 minutes. Serve with hot rolls and a green salad. Serves 6.

### Tuna Tips

A hearty, flavorful main dish is made by pouring creamed tuna into a casserole. Top with fluffy mashed potatoes. Sprinkle with grated cheese and bake in a moderate oven (350° F.) until cheese is melted.

Try creamed tuna on golden-brown slices of French toast. The egg used in making the French toast helps to step up the amount of protein.

A satisfying main dish for Lent is meatless Spanish rice topped with tuna in green pepper rings. Spoon savory Span-

### Shrimp Tomato Ribbon Loaf

(Part I)

1 envelope unflavored gelatin  
¼ cup cold tomato juice  
1½ cups hot tomato juice

Softened gelatin in cold tomato juice. Add hot tomato juice and stir until gelatin is dissolved. Add salt, horseradish and lemon juice. Pour one-half of mixture into 4x8-inch loaf pan or individual molds; chill until almost firm. Chill remaining tomato mixture to the consistency of unbeaten egg white.

(Part II)

1 envelope unflavored gelatin  
1 cup cold milk  
2 egg yolks  
¼ teaspoon salt  
1 teaspoon prepared mustard  
¼ teaspoon paprika  
¼ teaspoon Tabasco  
2 tablespoons vinegar  
2 5-ounce cans shrimp, drained and shredded

Soften gelatin in cold milk in top of double boiler. Put over boiling water and stir until gelatin is dissolved. Combine egg yolks, salt, mustard, and paprika and beat slightly. Add small amount of milk to egg yolk mixture and return to double boiler. Cook over hot water, stirring constantly, until very slightly thickened. Cool. Stir in Tabasco, vinegar and shrimp. Chill until mixture is the consistency of unbeaten egg white. Turn on top of tomato layer in loaf pan. Chill until almost firm. Add remaining layer of tomato gelatin mixture. Chill until firm. Unmold and serve with mayonnaise. YIELD: Eight servings.

Many families, observing Lenten requirements, try for means to cure menu monotony. Here's a recipe to help.

ish rice into baking dish. Par-boil green pepper rings and arrange on rice. Fill with generous pieces of tuna. Bake until tuna is hot.

Try giving a pancake supper as an easy way to entertain an extra guest or two. Make giant-size pancakes and top with creamed tuna. (Make pancakes and stack, then place in a low oven to keep warm.) Then for dessert serve a pancake with strawberry jam and whipped cream or maple syrup. Add a teaspoon each of dry mustard, chopped onion and Worcestershire sauce to 2 cups of white sauce. Then add a

can of tuna and 2 or 3 sliced hard-cooked eggs. Serve on triangles of crisp toast or pour into a casserole and top with crushed potato chips.

## Season It

**B**EFORE using a new, unseasoned cast-iron cooking utensil, it's good practice to first rub it with unsalted fat, then place it in a warm oven for several hours. After such a treatment, it's ready for use. Food is less likely to stick, and the iron itself is less likely to rust.

### IOWA PORK SHOPS

First of the Week

**BEEF 59¢**

**PORK STEAKS 49¢**

**HALIBUT Fillets 49¢**

**BISQUICK 39¢**

**TOMATOES 5¢**

**CHEESE 83¢**

Prices effective Monday, March 17, to Wednesday, March 19th

As Featured in the Both Merriman Recipe in this Week's Parade Magazine

**PILLSBURY FLOUR 54¢**

**C & H PURE CANE SUGAR 50¢**

**SWIFTNING 79¢**

As Featured on This Page in the Mildred Flannery Recipe

**VICTOR CANNED SHRIMP 41¢**

**VAN CAMP'S TUNA 23¢**

**ENOX Gelatine 23¢**

As Featured in the Both Merriman Recipe in this Week's Parade Magazine

**1140 E. Carson 655 Pine Ave. 2420 Santa Fe 14399 Atlantic 1900 E. Olive**

## Relaxed Living

(Continued from Page 7).

ished to bring out the rich natural color of the wood. A curved bench drawn up to the fireplace is an interesting piece of furniture and adds to the room's comfort.

Crocheted rag rugs and white ruffled curtains complete the well-worked-out background. A rare all-green hanging lamp over the piano has been wired for electricity to improve its original oil-burning method of lighting. A satin glass lamp hangs in another portion of the room.

**C**OLOR gives the kitchen distinction. The linoleum floor covering is a wonderful spatter pattern of yellow and brown which is easy to keep clean. Paper in a chicken pattern of brown, red and green is used above knotty pine paneling. The ceiling is painted brown. At the dining end of the room, a dish rail holds antique plates.

The front room upstairs, which overlooks the Pacific, is Mr. Simpson's domain. Since he is a rifleman, golfer and ham radio operator he needs, and has, plenty of work and storage space.





ROBERT L. IRVIN  
To Address Realtors

## Los Altos Homes Appeal to Buyers

SMART exterior elevations, unusual room arrangements and the application of practical building techniques are the three basic elements which appeal to buyers of homes in the Los Altos Village development, it is reported by members of the Walker & Lee sales staff.

According to Bill Cheny, one of Walker & Lee's veterans, today's home buyers are extremely discriminating and they are looking not only for eye appeal as they see it in the various national magazines but at the same time they are interested in the construction of the home, and the quality of material that has gone into it. As a result the builders have to be on their toes in this department or sales will lag.

In Los Altos Village all these facets of home building have been neatly incorporated into the finished product by the building firm of Mac-Bright, Inc. In so doing builder Ken Albright is drawing upon over 30 years of experience in the construction of homes in South-

ern California. His knowledge of construction work is augmented by the fact that he is also an experienced and capable architect, and this combination of builder and designer pays off as families who have already purchased homes in Los Altos Village can attest to.

However, the homes in Los Altos Village are off the planning boards of Poper & Lockett, local architectural firm, who have been associated with developer Lloyd S. Whaley in past developments. By working with Albright, a stickler for sharp design, smart interior and exterior lines, and the use of only quality building material, they have placed on the market homes that don't "miss the boat" in any respect.

At the present time the sales firm of Walker & Lee is accentuating the beauty of the homes, keyed by a furnished model home at 5990 Stearns St. Furnished by Aaron Schultz, the home shows graphically how the construction has been so designed to give maximum room for furniture arrangement, and at the same time retains the highest degree of functional value.

The model home can be reached by driving to Stearns St. and Bellflower Blvd., then east one mile. It is open until 9 p. m. daily, and both veterans and nonveterans are eligible to purchase in Los Altos Village. Prices start as low as \$9995 and monthly terms are the lowest available on today's market.

## Engineers to Tour Plant

MEMBERS of the American Association of Engineers, Long Beach Chapter, will hold their monthly dinner meeting at 6 p. m. next Thursday in the Lafayette Hotel, it was revealed yesterday by Secretary Norbert Dean.

Following dinner, a tour will be made of the new Long Beach Water Treatment Plant at Spring and Redondo. Gordon Vessey, public relations director, will conduct the tour.

## Realty and Building

NEWT TODD, Editor



This two-bedroom frame home at 248 Newport Ave. was sold by Realtor Herb Frame through the Multiple Listing Service. It was formerly owned by Mrs. Clara E. Patton and purchased by Mrs. L. M. Church of Santa Ana. The service is offered by realtors only and assures customers of co-operation, photographs and the action of over 400 offices.

## Work on New City Projects

THREE city projects which will benefit Long Beach industrially and recreationally are rapidly being completed.

An addition to a warehouse and alteration of the building on E. Spring St., at the Municipal Airport, are well under way, Special Projects Engineer Edwin M. Campbell announced.

That work is being done under a \$34,420 contract held by Russell S. Best. The warehouse is leased to Air Oasis Co., aircraft distributors. A five-year lease with the company will pay the city approximately \$30,000, on the basis of a rental of \$485.66 a month.

Interiors are being finished in the new life guard house and comfort station on Belmont Pier, built under a \$22,000 contract with Brewer-Webb Construction Co.

Copper cable, a priority for which the city recently obtained, soon will be installed on the pier to provide lighting for a new small boat hoist and other facilities.

The addition at California Recreation Center, California Ave. and 15th St., is partially completed. Under a \$12,000 contract, Wallace Wilson will increase the floor space by about 35 per cent and install a new kitchen and dining hall.

## Building Hike Set During Feb.

CONSTRUCTION picked up in the west in February, the trade journal Western Building reported yesterday.

The gain was 13 per cent in the number of building permits issued in 283 western cities and counties, compared with Feb. 1951. For the 25 leading construction areas the gain was nearly eight per cent in valuation over a year ago and 36 per cent over January.



Compact Kitchen. Well planned, smartly designed, with plenty of cupboard space, and well placed utilities are features of this attractive kitchen which is in the New England cottage, furnished model home at 5990 Stearns St. in the Los Altos Village development. Homes here are priced as low as \$9995 and may be purchased on either FHA or VA financing. Sales firm for the homes is Walker & Lee, Inc.

## Tax Relief Measure Becomes Effective for the First Time

WITH taxpayers of the nation facing a March 17 deadline for their annual income tax accounting with the federal government, a welcome reminder of one tax relief measure, available for the first time, comes from Joseph W. Lund, Boston, president of the National Association of Real Estate Boards.

Every taxpayer who has sold his home during the past year for the purpose of buying another home is reminded that increase in value of the home sold over the original purchase price is now exempt from taxation as a capital gain, if the proceeds were reinvested, or will be reinvested, in a second home occupied within a year from date of sale of the former home.

"This results from a change in the federal tax laws made in October of 1951," Lund said, "after a six-year campaign by Realtors of the nation to right an old wrong against the home owner."

"Before this change in the

law the owner who paid, for example, \$6000 for a home several years ago and sold it for \$10,000 was required to pay a capital gains tax to the federal government on the \$4000 of 'gain' even though, under the reduced value of our money, the \$10,000 would not buy any more than the \$6000 bought originally. Thus, a taxpayer moving from one city to another, for example, might sell his home in one community and buy exactly the same kind of home in another and find that he was heavily taxed on a 'profit' that was actually not realized.

"The new provision applies also in those instances in which one residence is exchanged for another, and in which a replacement residence is constructed by the taxpayer rather

than purchased, and in which the replacement is a residence which had to be reconstructed in order to permit occupancy.

"If the residence is part of business property, as in the case of an apartment over a store building or a home on a farm, and the entire property is sold, the provision applies only to that part used as a residence, including the environs and outbuildings relating to the dwelling, but not those relating to the business operations."

"Benefits of the new law apply to the sale of an owner's home made after Dec. 31, 1950."

"Through the National Association of Real Estate Boards, Realtors waged their six-year campaign to convince the Congress of this needed change in the law in keeping with the basic principle of their Code of Ethics to seek and protect widespread and sound ownership of property."

## Homes Feature Big Kitchens

THE BIG KITCHEN once more is a feature of American homes—but with a difference.

It shares with Grandma's meal-preparation room that "family living" atmosphere, but its equipment and layout bear no resemblance whatever to the large, catch-all kitchen of 50 years ago.

To combine the compactness of the small kitchen and the friendliness of the big one, today's designs make use of "islands" of equipment and related clay tile work surfaces. For example, in former days the sink was placed conventionally along a wall. In modern planning, it occupies an island or "pier" and is situated at right angles to any of the four walls. This makes for accessibility from any part of the room.

## Vet Benefits

More than 7300 California war veterans acquired farms and homes last year under the state's own low-interest purchase plan

## Home, Sports Show to Open Here May 30

DIVERSIFIED types of exhibits including everything from a sport show to the demonstration of new techniques in home planning will be featured at the Long Beach Home and Sports Show in the Municipal Auditorium May 30 to June 7.

In less than four weeks, one-third of the exhibit space has been reserved by nationally recognized firms, according to Clive Graham, president, Board of Realtors.

A \$40,000 exhibit of "Homes on Parade" which features 20 such dwellings done in miniature will be on display during the complete run of the show. Entertainment will include many prominent radio and television stars headed by Entertainment Program Chairman Art Linkletter.

Further details and floor plan information may be obtained by calling the Board of Realtors, 7-1229.

## Guest Speaker

ROBERT L. IRVIN, public relations counselor, will be guest speaker at the Board of Realtors breakfast forum Tuesday morning, according to Program Chairman Perry Johnson.

During World War II, the speaker served on the staff of the Senate War Investigating Committee, which was headed at that time by Sen. Harry S. Truman. Irvin managed a public relations firm with offices in Detroit and Washington, D. C., before coming out to the west coast as manager for three years of the Chamber of Commerce Government Affairs Department.

The speaker has his own public relations firm now and has been retained by the Harbor Commission. He is taking an active part in the program to re-establish the ownership of the states to their tidelands.

## Annual Meeting

ONE hundred and fifty Realtors are expected to attend the annual organizational meeting of the Board of Realtors Thursday at 6 p. m. at Eaton's Chicken House, President Clive Graham declared this week.

Speakers include George Dittson Jones on the subject, "Budgetary Matters"; Glen Gerken, "The New Home of the Board of Realtors"; Graham, "Channeling Board Activities Through Committees," and John Bohan, "Sales Conference."

Meeting will also be highlighted by an all-girl choral chorus and Joe Deeble of Deeble-Chapman in a magic act as arranged by Ed Duggan, chairman of entertainment. Only Realtors are authorized to attend.

## Make Do



A neat bicycle rack for indoor or outdoor use is simply a tool clip attached to a wall of the house. Clamp the handle bar in the clip and the bike will stand upright. — Popular Science.

## Prominent Lecturer

"APPRAISING Multiple Family Income Properties" will be the title of Thurston Ross's speech at the Society of Residential Appraisers dinner Wednesday night at Goodwin's Restaurant, President A. G. Maspero has announced.

The speaker formerly taught the subject of appraising at the University of Southern California and wrote the first college course on this subject. He is considered a prominent author and lecturer.

Reservations for this 6:30 p. m. meeting may be made by contacting Barbara Moss, recording secretary, at 7-1229.

## Group to Attract Industry

A TENTATIVE hour, 10 a. m. tomorrow, in the City Hall, has been set for the next meeting of the City Council's Citizens Committee for Industrial Development, according to Chairman Harry Christensen.

Four speakers have been invited to advise the committee as to the amount of acreage available for new industries in Long Beach and its environs. They include Howard Bohannon, industrial director of the Chamber of Commerce; Arthur H. Adams, director of the County Regional Planning Commission; Werner Ruchti, city planner, and a representative of the Dominguez Land Co.

Ruchti will file with the committee a map of Long Beach and vicinity which will show land now zoned for industrial use, both occupied and vacant.

Later the group will be conducted on an all-day inspection tour of the industrial areas.

The committee is studying the possibility of expending city funds in a national advertising campaign to attract industry.

## Home Builders Appoint V-P

THE Board of Directors of the Home Builders' Institute, through its president, Mark A. Thoresen, has announced the appointment of Ray V. Carey as its new executive vice president.

Carey until recently, was city manager of the city of Stockton. As former secretary-manager of the National Electrical Contractors Association in Oakland, Carey brings a wealth of experience to the institute. In addition to this affiliation, he has been progress and cost engineer for a major contracting firm and during the war he held the title of Civilian Co-ordinator, U. S. Navy, West Coast Command Construction.

## Educational Course Features Westcott

RAY D. WESTCOTT will speak on the subject "Are You Entering the Real Estate Field?" at the weekly educational course sponsored by the Board of Realtors at Polytechnic High School in Room 421 Wednesday night at 7 p. m.

The speaker, who serves as deputy of the Division of Real Estate, will give an insight as to typical examinations, and problems that must be solved before entering the field. Registrations may be made through the board office.

LIVE IN...

# Stratford Square

BY CUNNINGHAM & BRITTAIN

BUILDERS OF LUXURIOUS  
HOMES IN LAKEWOOD  
SINCE 1941

Stratford Square is the Prestige Location of Lakewood  
"An Address You'd Be Proud To Give Your Friends"

DRIVE TO SPRING STREET and BELLFLOWER BOULEVARD

2 Bedrooms . . . 2 Bedrooms and Den . . . 3 Bedrooms and 2 Baths

PRICED \$10,850  
FROM  
TO \$13,850

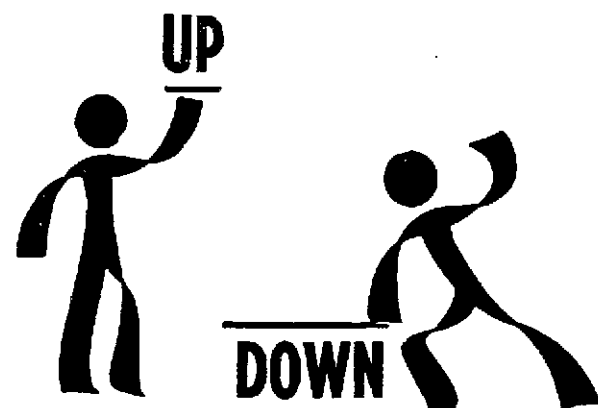
FHA Terms from \$2895 to \$4455 down.  
Monthly payments \$63.00 to \$78.00.  
Includes insurance, taxes and interest.

## Stratford Square

PHONE 5-3947

CUNNINGHAM & BRITTAIN, BUILDERS — WALKER & LEE, SALES AGENTS

## SHAWVER GARAGE DOORS



SO EASILY! That's because they're built strong and balanced right.

FREE ESTIMATES — FREE DELIVERY

HILL  
at  
CALIFORNIA

## SHAWVER COMPANY

PHONE  
6-4211



# Along REALTY ROW

By NEWT TODD... Realty and Building Editor

ONLY one major step, plus formalities, remains for the State Legislature to repeal a disputed 1951 amendment to the Joint Tenancy Law.

An amendment requiring a survivor to go to court to terminate the joint tenancy of a property after the death of a co-owner went through the Legislature last year almost unnoticed. But when it went into effect, there were loud protests from Southern California where the cheaper method of filing an affidavit has been accepted.

The State Senate unanimously passed a repealer without even referring it to a committee.

The Assembly Judiciary Committee approved another repealer last Wednesday night which carries the names of 71 of the 79 lower house members.

Augustin Donovan, president of the Alameda County Bar Association, argued against the bill which he said would encourage creation of more joint tenancies. He declared joint tenancy is a "feudal method of holding property" and recommended a study looking toward its abolition.

A recent addition to Long Beach insurance circles is husky, ex-football player Warren Doherty, who heads Long Beach Underwriters Inc., with offices at 2060 Bellflower Blvd., in the Lloyd S. Whaley Los Altos business district.

He is writing all types of insurance in the Los Altos district, and is active in civic affairs.

The recent heavy rains throughout California have illustrated the seriousness and importance of proper flood control and adequate drainage in relation to residential subdivisions, and have demonstrated that "paper planning" and "conversation" are inadequate as a solution to the problem.

Property damage to new homes and inconvenience as well as expense to their owners resulting from the lack of proper drainage facilities is apparent in many areas of the State. Many city and county officials now indicate their intention to scrutinize more carefully future subdivisions in respect to drainage and flood control. The hundreds of thousands of new homes built throughout the State during the past few years have altered natural drainage flows, resulting in flood damage to old properties that previously were considered safe from such hazard.

For the past two years, the Division of Real Estate has been assigning more of its facilities to the investigation of subdivisions, endeavoring to protect innocent purchasers from unwarranted hazards or liabilities.

It is felt much good has been accomplished, but the whole problem needs intensive study to the end that much of the overlapping of control be eliminated and more definite jurisdiction and responsibility fixed.

A new real estate office has been established at 4115 E. Broadway under the name of Chandler Realty. It is composed of Grace R. Chandler, realtor, with James G. Chandler and Col. Paul G. Chandler as salesmen. All are members of the Long Beach Board of Realtors.

What American cities and suburbs will be like in 1960 is envisioned in an interesting article written by Edwin L. Stoll, assistant director of public relations for NAREB, now appearing in the March edition of Nation's Business magazine.

Stoll's article is based on information gathered from more than 2000 Realtors in a survey.

The article, entitled "The City's Leaving Town," describes the solving of some of the problems of central business districts, making them more attractive for workers and shoppers. It points out nevertheless "that the most profound physical change to be expected 10 years from now is an appreciable shift of retail business volume and spread of industrial areas out from present city centers."

More part-time farming, additional wide freeways, and "a continuation of the move toward home ownership," are other predictions included in the magazine piece.

## As We Hear It

By the Classified Ad-Visors

COMPLIMENTS due to Johnny Toner with Hal Gering, Jo Neims with Charles E. Wright Agency and Jim Atkinson with Wofford Realty for writing ad copy outstanding enough to be featured by the Howard Parish organization, internationally known classified ad counselors, in the April Real Estate Copyscope. The Copyscope is published in Miami, Fla., and selects ads that typify the best copy occurring in the United States and Canadian newspapers.

JOIN STAFF: The firm of Ellis-Schrader, Realtors, 5715 Lakewood Blvd., have just announced the addition of Jim Bernier, Bob Tidwell, Lynn Raphael and Frank Sahr to their sales staff. Jim Bernier has specialized exclusively in Lakewood resales for the past year. Jim has made many friends in Lakewood and lives at 5009 Fidler Ave., Lakewood. He is a graduate of Northern Michigan College, Marquette, Mich. Bob Tidwell, formerly a manager for the McCarthy Co., will also specialize in Lakewood Park low-down-payment homes. Bob is a graduate of UCLA and lives at 3428 Arbor Rd., Lakewood City. Lynn Raphael has been appointed by the company to handle all properties in Lakewood Plaza, the college units, and homes in Los Altos area. Lynn resides at 4253 Ocana, Lakewood Park. Frank Sahr has taken over the company's sales for Briardrift Estates, a new group of three-bedroom homes in the Downey area. According to Ellis-Schrader, all men on the sales staff are hand-picked for their knowledge and past experience in handling the various phases of GI resales.

Hatomania! Deane Pierpont and Virginia Downing of the Rex L. Hodges Co. locked hats

at Realty breakfast the other morning and caused quite a commotion! Their wailing caught as they started to sit down and it took several people to get them unscrambled.

Full of fire! Those "hot listings" that burned Allan Horwood's office down a while back have fired him with ambition lately. The old office has been replaced by a new modern office with larger facilities to take care of Horwood's increasing clientele. He offers better service at the same location, 2650 Atlantic Ave.

Beautiful modern office! L. O. Graham recently opened a new redwood and stucco ranch style office replete with planter boxes at 1928 Atlantic Ave. Graham specializes in clean, moderately priced homes and income property. The office is centrally located to serve all districts adequately. Incidentally, Graham reports that during January and February he personally listed and sold \$100,000 worth of real estate!

Back together! J. O. Gondry and Young Hutchinson, formerly real estate brokers in Long Beach for years, now together operating under the name of Bellflower Realty, 17061 Bellflower Blvd. The firm will specialize in Lakewood and Bellflower income and acreage.

Back from Korea—Gene Hoffman, 1st/Sgt. of 729th Bomb Squadron, expects to be out of the service and back to work at 3519 E. Fourth St. in about two weeks. He crossed the International Dateline February 13, making two consecutive February 13ths, thereby delaying his return home by 24 hours. He's been home now for three weeks and says it's great to be back in Long Beach. His real estate license will be back from Sacramento at about the time his discharge comes through.

## Essay Contest

LONG BEACH BOARD OF Realtors have announced a city-wide high school essay contest on the subject, "Why I Want to Own My Own Home."

President Clive Graham said that purpose of the contest is to stimulate today's youth regarding home ownership. He said also that any student desiring to enter the contest is to contact his English teacher.

Deadline for entries is May 26. Awards will be given to one winner from each local high school, while the overall champion will participate in the statewide California Real Estate Association contest. Winner of the state contest will be given a free trip to San Francisco.

The Long Beach board's education chairman, John Bohan, will handle promotion of the local contest.

## Attract New Industry

Below (l. to r.) is the City Council's Citizens Committee for Industrial Development: Max Livoni, Earl Drown, W. W. Westman, L. Dyck Jr., C. P. Morgan, Paul Wilcox, Clive Graham, F. Sykes, J. W. Cassidy, Hugh Gibbs, George Toll, Clerk Violet Dovey and H. R. Christensen.



## Can Build 1,000,000 Homes in '52

By Mark A. Thoresen, President, Home Builders Institute of Los Angeles

THE construction industry is the second largest industry in this country and, of course, home builders are a good portion of that industry. As you well know, we have built 96,000 homes here in this area in 1950, 62,000 in 1951 and we anticipate building about 48,000 homes here in '52. National studies show conclusively that the home building industry throughout the country can build 1,000,000 new homes this year and use only 2 per cent of the nation's total production of steel, 7 per cent of copper and 1 1/2 per cent of aluminum. This is only a "drop in the bucket" to the national production of critical materials.

We anticipate that the price

trend of homes for this year will consistently edge upward, because of increased land values and materials costs.

While we are being told by government to curtail our operations, the same government expects to allow 75,000 public housing units to be built this year across the nation.

The Southern California home building industry will continue their efforts for mutual understanding on all subjects between the city and county building and safety departments as well as the federal agencies of FHA and VA.

The home building industry will endeavor to create a balanced yearly employment of the thousands of craftsmen in this area; they will strive to provide jobs for labor at reasonable rates and with working

conditions conducive to good craftsmanship.

We are searching for a better product. The private enterprise competitive system demands that the home builder give the best in planning and materials. We are searching out methods of conservation of critical materials and developing new home production techniques. We will insist on government cooperation in relaxing Regulation X and parallel government restrictions through FHA and VA as homes for veterans will continue to be a major concern of the institute.

Study is being made of sound legislation for the protection of home buyers. We shall vigorously support bills for the improvement of industry conditions.

We will continue to ferret out mortgage money at reasonable rates and build homes within the budget of the average buyer. We shall endeavor to obtain government cooperation in relaxing Regulation X and parallel government restrictions through FHA and VA as homes for veterans will continue to be a major concern of the institute.

## Stratford Homes Easily Financed

MERCHANDISING of homes in the Stratford Square development has taken on the aspects of a new car campaign with the homes divided into two classifications, (1) the standard models, and (2) the de luxe models, with both available on easy financing but with the latter loaded with extra luxury features.

The need for this type of merchandising has been developing during the past several months, as a great many buyers wish to add items as their finances permit, and by purchasing a home with a few less features it is possible for them to qualify under either FHA or Veterans financing, the builders report.

"It's just like buying a car. If you take all the accessories you build the cost up tremendously, but by buying the car without the radio, fog lights, fender guards, etc., it's possible to get it at a much lower cost and then add later as the funds become available," DeWitt Lee, vice president of the Walker & Lee sales organization stated.

By keeping the cost of the homes down through the elimination of some of the more expensive features, the builders have managed to cut costs but at the same time the high quality of construction has been retained in the standard models, and buyers can add those luxury features they want as they are able to do so without seriously straining the family budget.

Among the features which are found in the "de luxe mod-

els" are wall paper, paneling in dinette, colored linoleum, colored bathroom fixtures and six-foot redwood fences, instead of the wire fencing. The builders, Cunningham & Brittain, point out that all of these features are of the type that can be easily added at a future date and in no way affect the quality of the homes. It does bring the cost down, however, and make the down payments and monthly payments lower.

"Garbage disposals, giant two-car garages, landscaped yards, and a host of other features are to be found in all the homes now selling in the Stratford Square development. New low prices and new low terms are available, and full information can be obtained at the Walker & Lee sales office in the furnished model home, one block south of Spring St. on Bellflower Blvd. The model home and sales office is open until 9 p. m. daily to aid both veteran and FHA buyers in their selection of a home, and to help expedite escrow proceedings.

### New Order

Regulations permitting retailers to obtain limited quantities of critical items such as wire, nails, pipe, tubing, structural shapes and certain other steel, copper and aluminum materials, for over-the-counter sale to the general public, are contained in a new NPA Order M-89, Edwin Bates, Los Angeles District Manager, National Production Authority, U. S. Department of Commerce, revealed today.

## Residential Appraisers to Meet March 27-29

THE annual West Coast Regional Conference of the Society of Residential Appraisers will be held at the Ambassador Hotel March 27-29. International President Harry V. Jackson announces that some 500 members and out-of-town delegates will be in attendance.

On Thursday, March 27, President Jackson will give a reception for the out-of-town delegates in his suite at the Ambassador, and on Friday evening there will be a dinner party at the Coconut Grove for members and their ladies.

Among the prominent speakers slated for the luncheon on Friday, March 28, will be Neil Petree, president of Barker Bros., who will talk on "A Merchant's View of Realty Values." Fritz B. Burns, president of Kaiser Built Homes, will moderate a panel discussion on "Are New Homes Obsolete Today?" President Harry Jack-

son, who is supervisor of mortgages for western Canada, will discuss "Ethics in Our Profession."

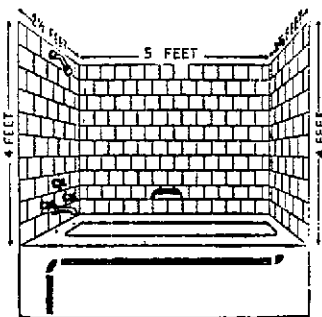
The event will end with a bus trip on Saturday, March 29, when the conference will be taken on a tour of Long Beach Harbor, Lakewood and other interesting developments recently described in the Saturday Evening Post. On their return there will be an inspection of the Tishman Group, unique office buildings just being completed on a site adjoining the Ambassador Hotel.

### Real Estate Class

HAROLD E. WILSON, teacher of real estate law, will hold a class to qualify applicants to pass the California real estate examinations at 851 Pine Ave. The six-week course will convene each Tuesday and Thursday from 7 to 9 p. m.

## PAINT LOOK SHABBY? WALL FINISH PEELING? PLASTER CRACKING?

Beautify it with DURATILE metal wall TILE



### SPECIAL OFFER

Tile 3 walls above your recessed tub, 4 feet high.

As low as

49<sup>50</sup>

Waterproof—Fireproof—Chipproof  
Easy to Clean  
25 colors—5x5 metal wall tile

Install it yourself.

Including Materials 62c Per sq. ft.

VISIT OUR SHOWROOM

Rubber Tile, Asphalt Tile, Glass Shower Doors  
Free Estimates—FHA Terms—36 Months to Pay

**DURATILE ASSOCIATES**

Licensed Contractor

723 East Pacific Coast Highway

Phone 7-1237

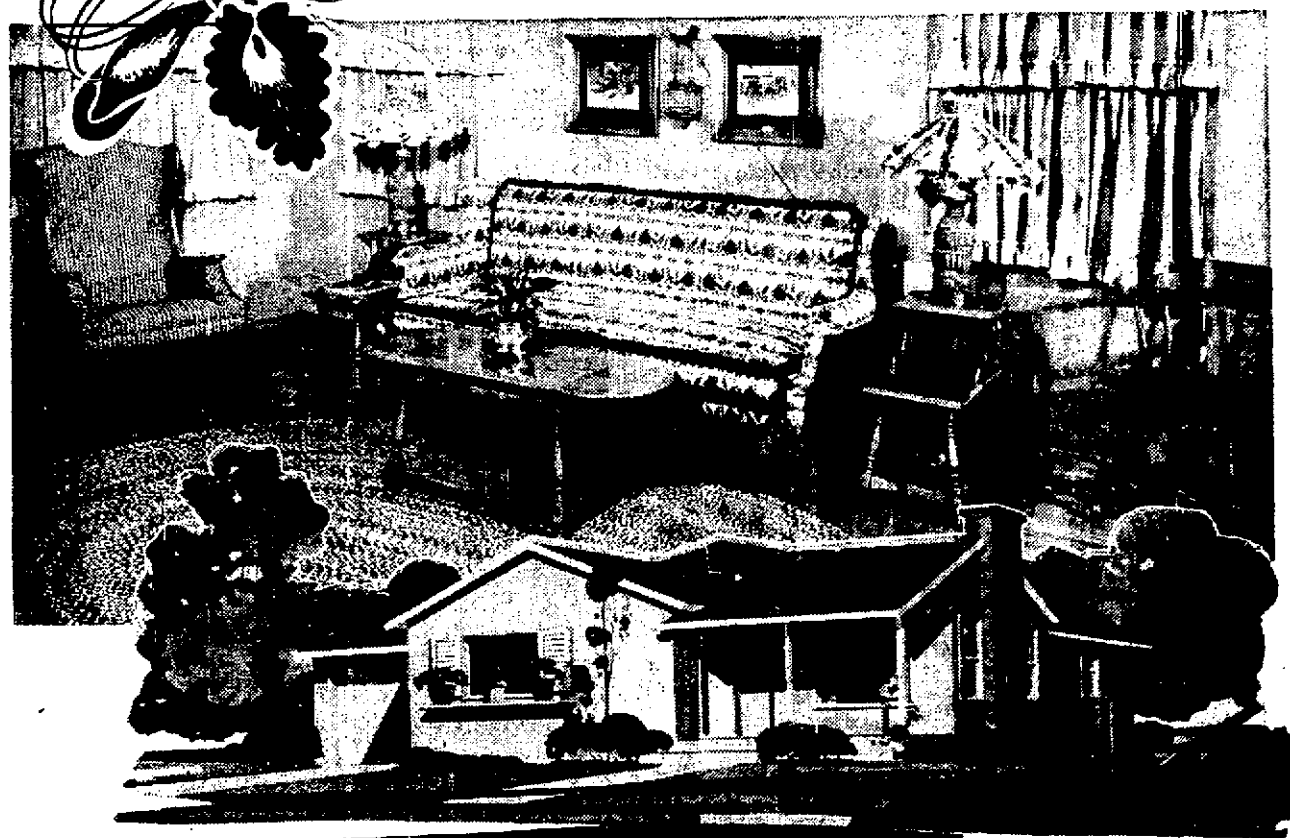
## in Los Altos Village... the accent is on beauty



Beauty of interior

Beauty of exterior

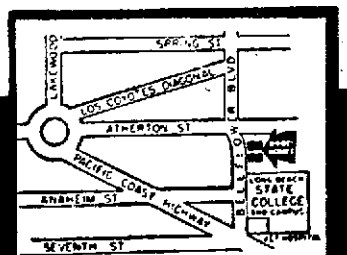
Beauty of community



### ALL AT THE LOWEST PRICES IN SOUTHERN CALIFORNIA

"Beautiful to look at... beautiful to live in" that's what people are saying about the striking new homes in Los Altos Village. Located near the campus of Long Beach State College, it's the kind of a community you've been dreaming about. See the New-England Cottage, sparkling new model home at 5990 Stearns Street. It's open until 9:00 for your visiting convenience. BUY A LOS ALTOS VILLAGE HOME NOW WHILE YOU HAVE A WIDE CHOICE OF ARCHITECTURAL STYLINGS, AND PRICES ARE THE LOWEST IN THE SOUTHLAND.

PRICED FROM  
\$9,995 to  
\$13,124



Los Altos VILLAGE

PHONE: 9-8257

An L. S. WHALEY  
Development

MAC-BRIGHT Inc.  
Builders

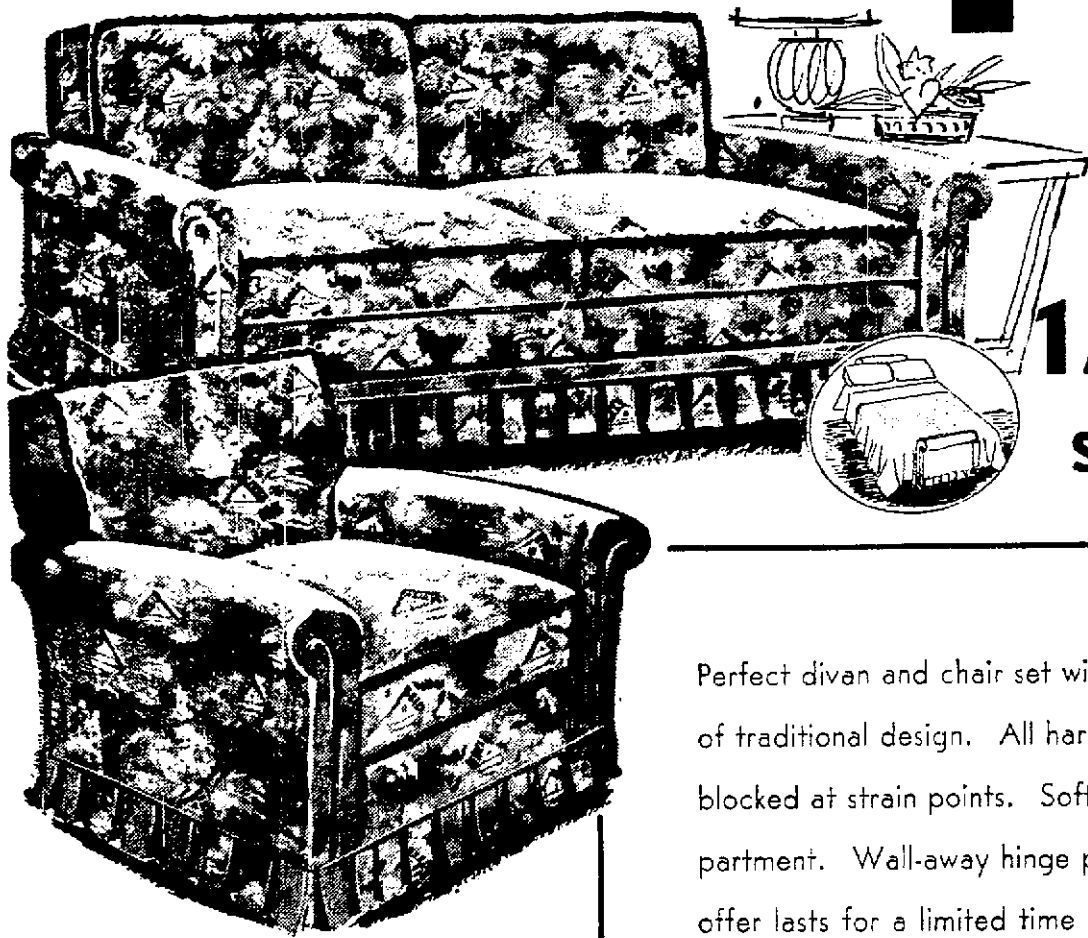
WALKER & LEE Inc.  
Sales Agents





# 2-Piece Bed-Divan Suite

## 144<sup>88</sup>



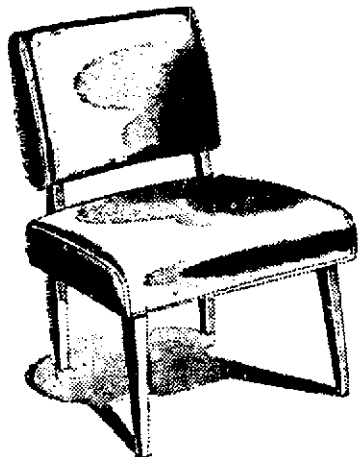
Also Sold on Sears Easy Payment Plan

**Actual 159.88 Value**  
Smart New Print Covers

Perfect divan and chair set with mossedge trimmed print covers of traditional design. All hardwood frames, double-dowled and blocked at strain points. Softly padded. Large bedding compartment. Wall-away hinge permits easy operation of bed. This offer lasts for a limited time only. Save at Sears today.

Use Sears Easy Payment Plan. Just make a 15% down payment and enjoy the merchandise now! Low monthly payments. 18 months to pay.

### 13.95 TV Chair With Plastic Cover



**10<sup>88</sup>**

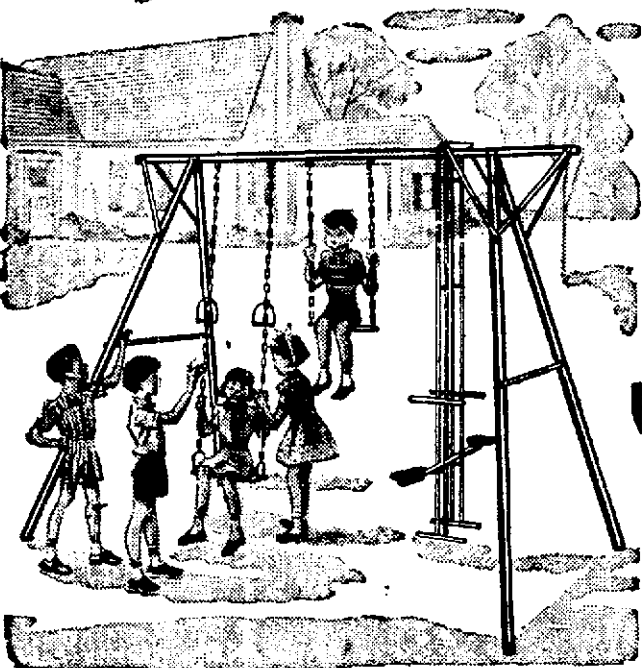
Armless chair designed for greater television enjoyment and comfort. The newest in modern styling. Hardwood frame, attractive plastic covers in a choice of colors.

### Regular 69.95 5-Piece Chrome Dinette Set



**59<sup>88</sup>** Easy Terms

Table has 'Nevamar' laminated plastic top, stainless steel moulding. 30x42-inch. 4 solid top chairs. Triple chrome-plated. Savings today!



### All-Steel Gym Set With Swings, Rings and Bars

**29<sup>95</sup>** Easy Terms

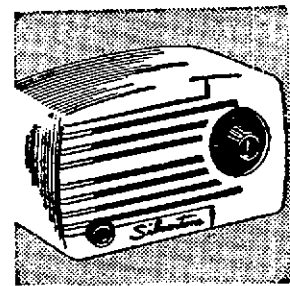
Now the little one can glide through the air with the greatest of ease on swings, rings, bars, and the glide-a-ride. Ball-bearing equipment throughout. 1 1/2-in. steel.



### 20-Inch Silvertone Table Model

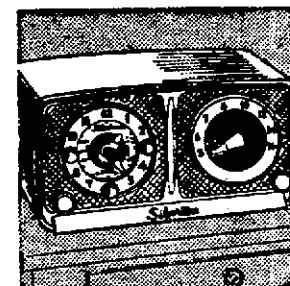
**249<sup>95</sup>** 15% Down, 18 mo. to pay

Big-as-life-television in a compact table model with 20-inch screen. Two-knob simplified control. Automatic frequency control locks picture in place. In mahogany finish cabinet to match your furniture.



**Reg. 12.50 Radio 10.88**

Non-breakable metal cabinet. Quick-tuning single knob. Ivory, brown cabinet. Get yours today at Sears!



**New Clock-Radio 27.95**

Silvertone multi-use design. Brown plastic case. Lulls you asleep or wakes you gently. Colors. 29.95.

### 5.49 Pebble Dot Priscilla Curtains

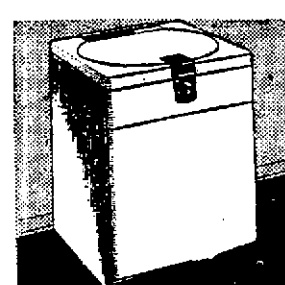
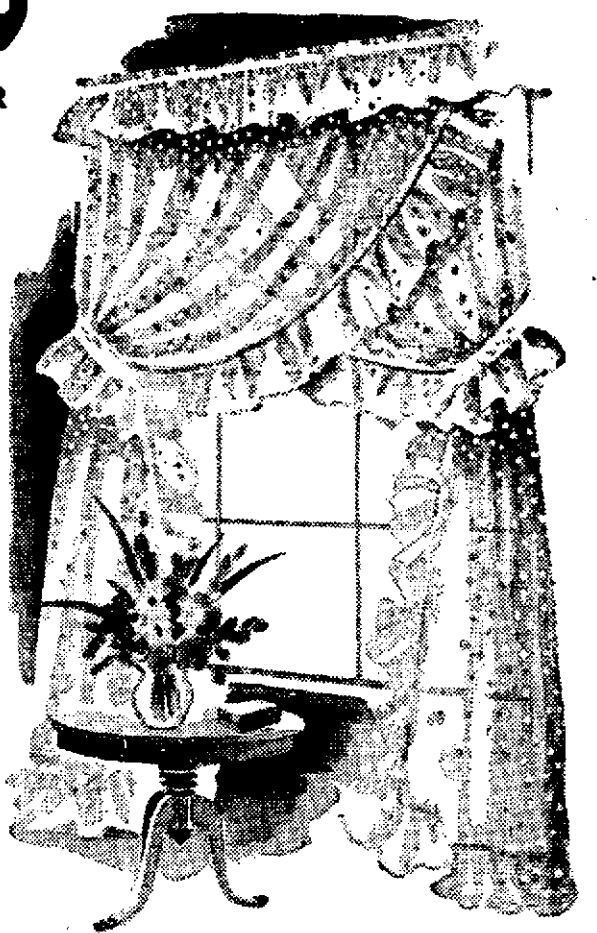
**4<sup>99</sup>** PAIR

- 50x81-inch
- 7-in. French Headed Ruffles
- Two-to-one fullness

Brighten your home with pebble dot priscillas. Take advantage of this offer and save 50c.

#### Other Lovely Sizes

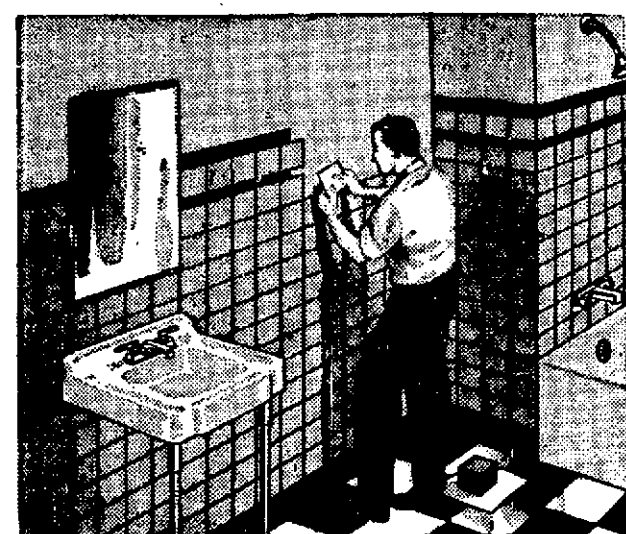
- 36x45-inch ....3.49
- 36x54-inch ....3.79
- 72x81-inch ....7.98
- 95x81-inch ....9.90
- 118x81-inch 13.69



### Reg. 239.50 Automatic Kenmore Dishwasher

**189<sup>50</sup>** Sold on Easy Terms

Holds 50 pieces, service for 6, besides the silverware. Washes clean, rinses thoroughly, sterilizes and dries, all automatically.

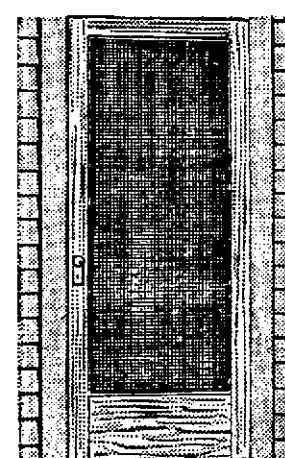


### Durable 'Homart' Wall Tile

**6<sup>c</sup>** each  
5x5-inch

Metal tile. Baked enamel finish in a wide choice of colors! Install it yourself! Around bathtub. 55 square feet with trim, \$25.

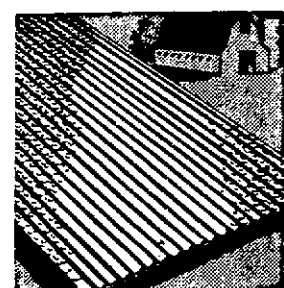
### 2-ft. 8-inch x 6-ft. 9-inch Smooth Unpainted Smooth Pine Screen Door



### Unpainted Smooth Pine Screen Door

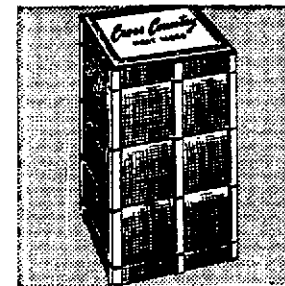
**8<sup>50</sup>** 3-ft Size ....9.35 2-ft. 6-in...8.25

Get ready for the hot weather now and the expected insects. Smooth ready-to-paint finish. Galvanized screen. Save today. Hinges, grill guards available.



### Aluminum Roofing 3.20

.019 gauge Aluminum Roofing. Won't rust, rot, resists fire, 2 1/2-in. thick. Take advantage of this at Sears.



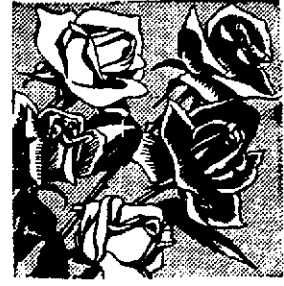
**5.29 Peat Moss 4.69**

Adds rich natural organic matter and moisture retaining humus to the soil. Loosens clay soils.



**98c Pyracantha 69c**

You'll delight in its profuse covering of white flowers in spring, followed by bright berries. Dense!



**Reg. 98c Roses 77c**

Strong, healthy, well-rooted bushes for economical harmony of rose colors. In seven popular varieties.